Media Advisory

County of San Mateo

Health System • 225 37th Avenue, San Mateo, CA 94403

FOR IMMEDIATE RELEASE

August 30, 2010

MEDIA ADVISORY

Public Invited to Join Celebration for People in Recovery from Substance Use and Mental Health Disorders

WHAT: The San Mateo County Board of Supervisors will declare September "Recovery Happens Month"; and members of the recovery community and others will lead a march on September 14 to honor individuals who are in recovery for substance use and mental health disorders. The event celebrates the hope and promise of recovery for people who take steps to lead sober, productive lives as workers, students, parents, children, and community members.

WHO: Speakers:

Supervisor Rich Gordon, San Mateo County Board of Supervisors, presenting the Recovery Happens Month Proclamation at the Board of Supervisors meeting Mayor Jeff Ira, City of Redwood City Stephen Kaplan, Director, San Mateo County Alcohol and Drug Services Nikki Adams, San Mateo County Behavioral Health and Recovery Services Reverend Mary Frazier, Bread of Life Evangelistic Outreach JV, The Morning Show Host of Wild 94.9 Travis Sweeney, Community Member Ray Mills, Advocate, Voices of Recovery Linda Carlson, Executive Director Women's Recovery Association Luther Brock, Activist and Advocate

Agencies Represented:

Voices of Recovery, San Mateo County Behavioral Health and Recovery Services, Alcohol and Other Drug Services, Women's Recovery Association, Free At Last, El Centro de Libertad, Project Ninety, Inc., Asian American Recovery Services, Youth and Family Enrichment Services, Sitike Counseling Center, Pyramid Alternatives, The Latino Commission, Our Common Ground, Service League of San Mateo County, Horizon Services.

WHEN: Tuesday, September 14, 2010, 7:30 a.m. – 3:00 p.m.

- WHERE: Redwood City
 - 7:30 a.m.: Meet at Bridges, 680 Warren St.
 9 a.m.: San Mateo County Board of Supervisors Chambers, Hall of Justice, 400 County Center
 9:45 a.m.: March along Jefferson Avenue to Red Morton Park
 11:00 a.m. 3:00 p.m.: Rally and Picnic at Red Morton Park
- **WHY:** September is National Alcohol and Drug Addiction Recovery Month, a month set aside to celebrate people in recovery and those who support and serve them. Substance use, co-occurring mental disorders and physical illnesses are treatable public health issues that affect people of all ages, races, and ethnic backgrounds. Educating the public reduces the stigma associated with addiction and treatment, and calls attention to the importance of supporting treatment programs and individuals in recovery.
- CONTACT: Voices of Recovery, 650-630-4211, <u>www.voicesofrecovery-sm.org</u>