



**THE BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA
PROCLAMATION COMMEMORATING**

**EAST PALO ALTO
AIDS AWARENESS DAY 2001
MAY 4, 2001**

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Proclaimed, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, May 4, 2001 has been designated the sixth annual East Palo Alto AIDS Awareness Day; and

WHEREAS, for the sixth year a memorial vigil and AIDS Awareness March will be held on that day in the community; and

WHEREAS, awareness of AIDS prevention and care has been raised for people living in East Palo Alto through the East Palo Alto HIV Social Marketing Campaign during the past three years, by educating and encouraging African American, Latino, Pacific Islander and other members of the community to become active in HIV prevention and services; and

WHEREAS, the Steering Committee of this Social Marketing Campaign, made up of a wide range of concerned residents of East Palo Alto, has taken a leadership role in raising their community's awareness of these issues; and

WHEREAS, the City of East Palo Alto, the San Mateo County Health Services Agency AIDS Program, and the California Department of Health Services Office of AIDS have been supportive of this social marketing effort, and through this campaign, the East Palo Alto response to the AIDS epidemic has become a model for raising awareness about AIDS throughout this county; and

WHEREAS, the AIDS epidemic has disproportionately affected the residents of the City of East Palo Alto during the past twenty years, ten percent of all AIDS cases having been within East Palo Alto, which constitutes less than four percent of the county's population; and

WHEREAS, the residents of East Palo Alto deserve our support and encouragement in their efforts to dramatically reduce the impact of AIDS on their community.

NOW, THEREFORE, BE IT PROCLAIMED that the San Mateo County Board of Supervisors does hereby declare May 4, 2001, as East Palo Alto AIDS Awareness Day in San Mateo County.

DATED: May 4, 2001

SUPERVISORS:
Michael A. Revin