

PENINSULA TRAFFIC CONGESTION RELIEF ALLIANCE

## THE ALLIANCE VANPOOL PROGRAM

Would you like to recruit and retain employees from a wider area? Do you need to ease parking congestion on your worksite?

# HOST A FREE VANPOOL WORKSHOP

to

Beef up your commute benefits program with no effort or cost!

Vanpools greatly reduce the cost of a long commute by dividing it among 8-15 commuters who share similar commute patterns.

Employee vanpools at your jobsite will help to increase retention rates of employees coming from a great distance, reduce absenteeism, and increase productivity because vanpools alleviate the financial, mental, and physical stress associated with a long commute.

### WE'LL DO ALL THE LEGWORK!

The ALLIANCE will coordinate a free vanpool formation meeting at your worksite and bring a RIDES ridematching expert along with a vanpool vendor to provide a brief presentation for your employees who are interested in vanpooling.

### AND WE'LL PAY YOUR EMPLOYEES TO TRY IT!

As an incentive to help your employees get started, the ALLIANCE will pay for half of the vanpool costs for the first 3 months (up to \$80 a month). In addition, employees that agree to drive a new vanpool for at least six months will receive a \$500 cash bonus. This one time incentive will be provided for those who are new to vanpooling.

If you're an existing member of any ALLIANCE managed shuttle consortium, call us to see if hosting a vanpool meeting can lower your shuttle costs.

### Is a meeting right for your worksite? Contact The ALLIANCE!

To host a vanpool meeting, or simply get more information call 650-994-7924, e-mail us at TheALLIANCE@commute.org, or visit our website at www.commute.org.

 333 Gellert Blvd. Suite 111, Daly City, CA 94015 Phone: 650-994-7924 Fax: 650-994-7925
Belmont • Brisbane • Burlingame • Colma • Daly City • E. Palo Alto • Foster City • Half Moon Bay Millbrae • Pacifica • Redwood City • San Bruno • San Carlos • San Mateo • S. San Francisco \* Please note attached sample chart from a typical outside vanpool vendor. Please note this rate is the cost of leasing the van only and <u>does not</u> include the cost of fuel, which typically averages \$15 - \$20/month per rider.

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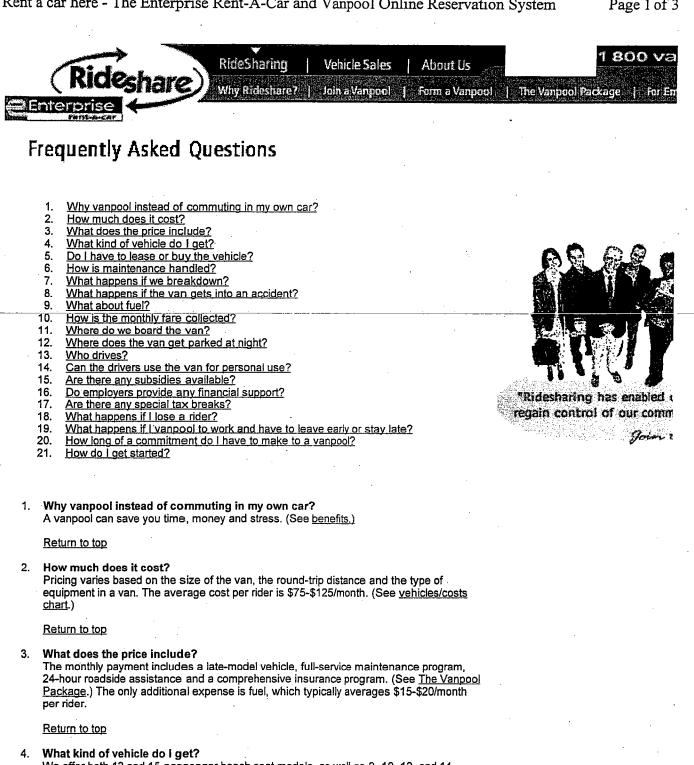
## Enterprise Rideshare Vehicles & Costs/Amenities

Enterprise currently carries 8 different type of vans that vary by size, seating capacity and equipment.

Vehicle	Seating Capacity	Factory Seating		Estimated Cost Per Person *
Large Bench-seat Van	15	Yes	Νο	\$75
Mid-size Bench- seat Van	12	Yes	No	\$90
Large Luxury Van	12-14	No	Yes	\$90
Mid-size Luxury Van	10	No	Yes	\$115
Small Luxury Van	9	No	Yes	\$120
Mini Van	8	Yes	No	\$120
Full-size Car	5	Yes	No	\$120

\* Costs vary depending on daily round-trip miles, the amount of liability coverage on the van, and the year-model of the vehicle. Sample above is an estimate based on a 2001 year-model van traveling 55 round-trip miles per day. Not included in the monthly lease rate is gas and parking (if applicable).

Rent a car here - The Enterprise Rent-A-Car and Vanpool Online Reservation System



We offer both 12 and 15-passenger bench seat models, as well as 9, 10, 12, and 14passenger Luxury vans with individual reclining seats, overhead lights, and a number of other amenities. (See vehicles/costs chart.)

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5. Do I have to lease or buy the vehicle? No. Most vanpool groups rent their vehicle on a simple monthly basis.

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How is maintenance handled? 6. Enterprise covers both minor and major repairs, as well as all scheduled servicing. We pick up the van when it needs to be serviced, deliver a loaner vehicle if necessary and return the original van to your work site when the servicing is completed.

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#### What happens if we breakdown? Our 24/7 breakdown assistance program guarantees your vanpool group will never be stranded in the event of a breakdown.

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#### 8. What happens if the van gets into an accident?

Our comprehensive insurance coverage includes Auto Liability (minimum \$1,000,000), Comp/Collision, and Uninsured Motorist. If an accident occurs, our breakdown assistance program will arrive to assist you.

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#### 9. What about fuel?

Most vanpool groups use a gas station fuel card (76, Mobil, etc.) to record all gas transactions and then divide the cost amongst the riders at the end of the month.

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#### 10. How is the monthly fare collected?

Typically vanpool groups open a separate "vanpool" checking account at a local bank. Each rider writes a check to the Vanpool Operator (the main driver) each month, who in turn deposits the checks into the vanpool account and writes a single check to Enterprise from that account. As an alternative, you can ask your employer if they would be willing to administer a "pull" from each of the riders' paychecks as a means of fare collection. This also simplifies the process of taking advantage of the Federal Tax incentive available to many vanpool riders.

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#### 11. Where do we board the van?

Each day the vanpool group gathers at a predetermined meeting point central to all the riders' homes (e.g. a grocery store or church parking lot) where cars can be left for the day.

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#### 12. Where does the van get parked at night?

Either the van is left at the meeting point, or a driver takes it home.

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#### 13. Who drives?

Most vans designate two to four drivers to share driving duties. All drivers must be 25 years or older, have a standard Class C driver's license, have completed a DMV Class B driver's medical exam (a copy of which Enterprise Rideshare can provide) and have a reasonably clean driving record.

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14. Can the drivers use the van for personal use? Yes. Each van has a personal mileage allowance that any of the drivers can use. That's one of the perks to being a driver!

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15. Are there any subsidies available? Few of the vans we currently have on the road are subsidized. There are a limited amount of subsidies available, but they are limited to certain geographic areas.

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#### 16. Do employers provide any financial support?

Most employers do not get financially involved in employee vanpool programs, but they may assist you in others ways such as by providing preferred parking for the vanpool and payroll deduction services to assist fare collections.

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17. Are there any special tax incentives?

@2001 Enterprise

Yes! Vanpool riders may be eligible for a \$65/month, \$780/year Federal Tax Incentive. (See <u>Benefits</u>.) Even better, this limit will go up to \$100/month, \$1200/year as of January 1st, 2002.

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18. What happens if I lose a rider? Our Ridematching Program assists vanpool groups in filling empty seats. If the seats can't be filled, the group may choose to switch to a smaller van.

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19. What happens if I vanpool to work and have to leave early or stay late? Enterprise Rent-A-Car (our parent company) offers a Guaranteed Ride Home Program that provides an affordable solution in the event of an unexpected emergency.

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20. How long of a commitment do I have to make to a vanpool? Enterprise vanpools are set up on a simple month-to-month basis. If you decide at any point that you would like to discontinue the vanpool, simply turn in a 30-day notice and return the van at the end of that time period.

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21. How do I get started? Simply call 1-800-Van-4-Work and speak to a customer service representative. The process typically takes less than a week. (See <u>Form a Vanpool</u>.)

FLY HOME.

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