

# COUNTY OF SAN MATEO Inter-Departmental Correspondence

## **Department of Hospital and Clinics**

## **DATE:** August 2, 2002

### BOARD MEETING DATE: August 20, 2002

**TO:** Honorable Board of Supervisors

**FROM:** Nancy J. Steiger, Chief Executive Officer 1/1000

**SUBJECT:** Hospital Name Change

#### Recommendation

Approve a resolution changing the name of the county-owned acute care hospital from San Mateo County General Hospital to San Mateo Medical Center.

#### Discussion

In 1970, San Mateo County Hospital was renamed Harold D. Chope Community Hospital in memory of Dr. Harold D. Chope, who had been Director of Health and Welfare from 1948 to 1970. In 1989, the name was changed to San Mateo County General Hospital. Due to these various changes, the facility lacked one standard name in the community. On June 7<sup>th</sup>, 2002, the Hospital Board of Directors held an all day retreat to focus the organization on the development of the mission, vision and values. At that meeting substantial time was spent discussing a name for the Hospital that incorporated these concepts and would improve name recognition in the community. On July 10<sup>th</sup>, 2002, the Hospital Board of Directors approved San Mateo Medical Center as the name to forward to the full Board of Supervisors for approval.

#### **Vision Alignment**

This agreement keeps the County's commitment to provide responsive, effective and collaborative governments and goal number 20: Government decisions are based on careful consideration of future impact, rather than temporary relief or immediate gain. The Retreat

allowed for collarborative input into this decision and adoption of the name is the first step in moving the mission, vision and values forward towards the organization's future success.

#### **Fiscal Impact**

The cost of implementing this change is estimated to be approximately \$25,000, the majority of which will be from grant or charitable donations, is for changing building signs. The cost of forms, stationery and business cards will be incurred. Funds for this project have been included in the FY 2002-2003 Department of Hospitals and Clinics budget.