

## Board of Supervisors



# COUNTY OF SAN MATEO

COUNTY GOVERNMENT CENTER • REDWOOD CITY • CALIFORNIA 94063-1655  
WEB PAGE ADDRESS: <http://www.co.sanmateo.ca.us>

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### Request for Qualifications: County State Capitol Window Display

The San Mateo County Board of Supervisors is issuing this **Request for Qualifications** to artists in San Mateo County. The County is seeking Qualifications from artists who are interested in and qualified to develop a proposal for a new County Display, which will be placed in the corridor of the State Capitol in Sacramento. A selection panel will review Qualifications and will select up to six artists to develop and submit final proposals for review by the panel.

Each of the finalists will design a display, build a model, and submit working plans for the construction of the San Mateo County Window Display. The selected artist will build and install the Display in the County's Window in the State Capitol.

#### About the Exhibit

The County exhibit will be housed in a display case in the main hallway of the State Capitol along with exhibits from all the other counties in California. Each display gives a pictorial impression of what that county has to offer in its environment, its resources, its industry, and its unique culture.

The North Hallway of the Capitol Building carries a majority of the foot traffic to the legislators' offices and a meeting room complex. San Mateo County's Display Case is located on the left side of the hall upon entering the building and is placed between two other counties.

The display design may be used or replicated in other County displays, such as the State or County Fair booths. The artist selected to build and install the County Display must also agree to allow San Mateo County to use the winning design for all other County displays.

#### Dimensions

The exact dimensions of the Display will be sent to those artists selected to submit final proposals. In general, the space is an established display case measuring 60" high, 44" wide, and 22" deep. The artist's presentation must fit and be stalled in the existing case. The same size case is allocated to each of the counties in the State for their presentation. Power is available.

**Vision Statement**

The County's vision statement is presented below to aid finalists in developing a concept for their proposed displays.

***San Mateo County – Promise of the Peninsula***

*Sail and windsurf on the Bay, hike on trails in majestic redwood forests and amble along San Mateo County's picturesque County coastline with its fields of flowers, harbor and fishing fleet and 54 miles of pristine beaches.*

*San Mateo County's economic strength is found in leading edge biotechnology, high tech industries, transportation and tourism. Its quality of life is found in vibrant neighborhoods where multi-generations of families thrive, diverse cultures are valued and open space is protected.*

*Strong sense of community, innovation, respect for its past, preservation of its natural wonders, is San Mateo County's bequest to the future and is the promise of the Peninsula.*

**Eligibility**

Any artist living or working in San Mateo County is eligible to submit their Qualifications for consideration.

**Medium**

Finalists may use any medium that is appropriate for public exhibition in an existing display case mounted in the wall at the State Capitol.

**Submission of Qualifications**

Artists who wish to have their Qualifications considered must send a resume and ten slides (with data sheet) which provide an overview of the artist's work that is similar to the kind of artwork that would be appropriate for the County Display. Send all materials to:

ARTshare - Display  
1660 S. Amphlett Blvd #308  
San Mateo, CA 94402

Questions? Please call ARTshare at 650-655-4605 or fax to 650-655-4612.

### **Selection Process**

A selection panel composed of two (2) representatives from the County Board of Supervisors, two (2) representatives from the County Arts Commission, two (2) artists at large, one (1) representative from ARTshare, and one (1) public member will review Qualifications and will select up to six (6) artists as finalists.

The selection panel shall have the exclusive right to reject all submitted Qualifications. The selection panel shall also have the exclusive right to reject all proposed displays. All decisions of the selection panel are final.

### **Stipend**

Up to six finalists will each be given a \$350 stipend to cover the cost of creating drawings and a model of their proposed display. The artist chosen to build and install the County Display will receive a stipend of \$3,000 to cover materials, fabrication, and installation costs. Stipends are being provided through philanthropic contributions.

### **Schedule**

June 28	Deadline for submission of Qualifications (postmarked)
July 5	Panel meets to review Qualifications and select finalists
July 8	Finalists notified
July 31	Deadline for submission of proposed displays by finalists
Aug. 09	Panel selects exhibit that will be the County Display
Sept. 23	County Display installed and presented to the public

### **About ARTshare of San Mateo County**

ARTshare (in cooperation with the County Manager's office) has been asked to administer the County Display project. A non-profit 501(c)(3) corporation and the Arts Partner for San Mateo County, ARTshare provides opportunities and information for the county's artists and arts organizations.

For Immediate Release  
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Contact: Mary McMillan (650) 363-4129  
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### County Issues RFQ for New State Capitol Window Display

**Redwood City** - The San Mateo County Board of Supervisors is issuing a Request for Qualifications to artists in San Mateo County to develop a proposal for a new County State Capitol Window Display. Each of California's 58 counties has a display case located in the first floor of the State Capitol, Sacramento.

A selection panel will review qualifications and select up to six artists to develop and submit a final proposal. Each of the finalists will be asked to design a display, build a model and submit working plans for the construction of the San Mateo County Capitol Window Display in the State Capitol. Artist must live or work in San Mateo County. The deadline for submission of qualifications is postmarked by Friday, June 28, 2002. Artists who wish to have their qualifications considered must send a resume and ten slides with a data sheet to provide an overview of the artist's work that is similar to the kind of artwork that would be appropriate for the San Mateo County State Capitol Window display. The artist with the winning design will be awarded a \$3,000 stipend.

Submission of materials should be sent to: *ARTshare* - Display, 1660 S. Amphlett Blvd., Suite 308, San Mateo, CA 94402. Please call *ARTshare* at (650) 655-4605 with any questions about the RFQ.



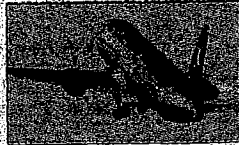
"Nearly 1 million school children and tourists visit the State Capitol in Sacramento every year to learn more about the Golden State's rich and colorful history, economies, cultures and resources. These visitors get a snapshot tour of our diverse State simply by walking through the "hall of counties." San Mateo County's bountiful natural resources, thriving economy and diverse culture makes it one of the top destinations in California. San Mateo County's Capitol Window display should reflect the beauty, pride and promise found on the Peninsula," said Jerry Hill, President of the Board of Supervisors.

"I am particularly pleased that we are undertaking this project in partnership with *ARTshare* of San Mateo County. It's great to have the expertise of *ARTshare*, a non-profit, community-based organization to ensure the quality of the County's pictorial display," continued Hill.

San Mateo County's current Capitol Window display, installed eight years ago, features tourism using the transportation connections of *CalTrain* to the San Francisco International Airport with the myriad of top destinations.

A copy of the RFQ is attached.

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**UNITED WILL STAND** — Airline likely to keep trans-Pacific routes **BUSINESS**

**FAVRE PLAYS D** — Green Bay QB defends 49ers coach Mariucci **SPORTS**



**THURSDAY**  
December 12, 2002

# San Mateo County Times

**AM**  
EDITION

## BUILDING A VISION

### Artist puts County's best face forward

By Jean Whitney  
STAFF WRITER

He's worked on such feature films as "Star Wars," "The Matrix" and "Bicentennial Man."

So who better to build a vision of San Mateo County for a permanent display at the State Capitol in Sacramento than San Mateo scenic designer Stephen McNally.

A Board of Supervisors committee selected McNally, 47, for the task in June, and now he's hard at work on a 4-by-5-foot diorama based on a smaller model he has already produced. The artist said the project is about 25 percent completed, and he expects to have it ready for installation by mid-January.

First, he'll unveil the design for the full board at its Tuesday meeting. Then, the board will vote on whether to accept the design — a formality, since it already has passed muster with the committee.

McNally's goal from the start was simple, if daunting. "I wanted to create a compelling image for the County," he said.

Each of the 58 counties across the state has a display niche in the main hallway on the ground floor of the State Capitol building. Each county updates or replaces its own display periodically. San Mateo County's existing display has been in place for a decade or so, and County officials figured a complete replacement was in order.

"Each display gives a pictorial impression of what that county has to offer in its environment, its resources, its industry and its unique culture," said Deputy San Mateo County Manager Mary McMillan.

McNally's vision for the County is a multi-



### Artist used County history for display

**VISION** News 1

domed courthouse, and from the Pulgas Water Temple near Crystal Springs to a Coastside lighthouse.

McNally said the County's landscape led him to think about why pioneers settled here, and about the history of the County.

"I realized that even today, citizens of San Mateo County praise the natural beauty of our land — the parks and waterfronts, the oak and redwood forests and the natural hills and beaches," McNally said. "This led to my designing a display symbolizing the past."

The historic buildings in the diorama are monochromatic — painted in black, gray and white — giving them a ghostly appearance, in contrast to the green hills and farm fields.

"I like the ghost images. It gives you a feeling of reverence about the past," McNally said.

McNally's first job out of college was painting sets at the County's Marine World (which no longer exists).

Later, he traveled around the United States, painting enormous cloud murals for the Banana Republic store chain in the late 1980s. That practice painting other-worldly clouds came in handy in 1997, when McNally was hired to paint a 20-by-40-foot cloud mural for the movie "Flubber."

Over a period of several months in 1999, he painted four 20-by-50-foot murals in Malaysia for the movie "Anna and the King."

One million school children and other visitors tour the State Capitol every year, where the 58 county displays reside. The artwork is in the main corridor used to reach legislators' offices and other meeting rooms.

For more information call the County at 363-4129.