



**San Mateo County
Board of Supervisors
Housing, Health, and Human
Services Committee**

**Jerry Hill, Chair
Rose Jacobs Gibson, Vice-Chair**

David S. Boesch, Assistant County Manager
Brenda Carlson, Chief Deputy County Counsel
400 County Center, Redwood City, CA 94063
650-363-4123

To: Housing, Health and Human Services Committee
From: David Boesch, Assistant County Manager
Subject: Housing, Health and Human Services Committee Meeting Agenda

Meeting Date and Time: October 7, 2008, 3:00 PM
Place: Board Conference Room, Office of the Board of Supervisors
First Floor, Hall of Justice, 400 County Center, Redwood City

1. Call to order
2. Oral communications and public comment
3. Approval of the minutes for the meeting of July 8, 2008 - *attachment*
4. Agenda Forecast and Updates (Housing) – *attachment*
5. Youth Development Initiative Communications Update (County Manager's Office) – *attachment*
6. Health System Redesign Update (Health Department) – *attachment*
7. Council on Accreditation Award (Human Services Agency)
8. Disproportionality Study Work Plan and Timeline (Human Services Agency)
9. Submit to the Board of Supervisors a proposed ordinance repealing Chapter 4.58 of Title 4 of the San Mateo County Ordinance Code requiring chain foodservice establishments to post nutrition information (County Counsel) - *attachment*
10. Adjourn

A COPY OF THE SAN MATEO HOUSING, HEALTH AND HUMAN SERVICES COMMITTEE AGENDA PACKET IS AVAILABLE FOR REVIEW AT THE CLERK OF THE BOARD'S OFFICE, HALL OF JUSTICE, 400 COUNTY CENTER, FIRST FLOOR. THE CLERK OF THE BOARD'S OFFICE IS OPEN MONDAY THRU FRIDAY 8 A.M. - 5 P.M, SATURDAY AND SUNDAY – CLOSED.

MEETINGS ARE ACCESSIBLE TO PEOPLE WITH DISABILITIES. INDIVIDUALS WHO NEED SPECIAL ASSISTANCE OR A DISABILITY-RELATED MODIFICATION OR ACCOMMODATION (INCLUDING AUXILIARY AIDS OR SERVICES) TO PARTICIPATE IN THIS MEETING, OR WHO HAVE A DISABILITY AND WISH TO REQUEST AN ALTERNATIVE FORMAT FOR THE AGENDA, MEETING NOTICE, AGENDA PACKET OR OTHER WRITINGS THAT MAY BE DISTRIBUTED AT THE MEETING, SHOULD CONTACT ASHNITA NARAYAN, HOUSING, HEALTH AND HUMAN SERVICES COMMITTEE CLERK, AT LEAST 2 WORKING DAYS BEFORE THE MEETING AT (650) 363-4121 AND/OR axnarayan@co.sanmateo.ca.us. NOTIFICATION IN ADVANCE OF THE MEETING WILL ENABLE THE COUNTY TO MAKE REASONABLE ARRANGEMENTS TO ENSURE ACCESSIBILITY TO THIS MEETING AND THE MATERIALS RELATED TO IT. ATTENDEES TO THIS MEETING ARE REMINDED THAT OTHER ATTENDEES MAY BE SENSITIVE TO VARIOUS CHEMICAL BASED PRODUCTS. PLEASE TURN OFF HAND HELD ELECTRONIC DEVICES DURING THE MEETING.

If you wish to speak to the Committee, please fill out a speaker's slip. If you have anything that you wish distributed to the Committee and included in the official record, please hand it to the Assistant County Manager who will distribute the information to the Supervisors and staff.



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MINUTES

Meeting Date and Time: July 8, 2008, 3:00 PM

Place: Board Conference Room, Office of the Board of Supervisors

1. Call to order

The meeting was called to order at 3:00 PM. Chair Hill and Vice-Chair Jacobs Gibson were both present.

2. Oral communications and public comment

There was no one from the public who wished to speak.

3. Approval of the minutes for the meeting of May 6, 2008

The minutes were approved as submitted.

4. Proposed ordinance requiring disclosure of certain nutritional information by chain foodservice establishments (County Counsel)

Glenn Levy and Brenda Carlson (County Counsel) and Dean Peterson (Environmental Health) presented an update on a proposed ordinance. The Committee discussed an impending lawsuit filed against the City of San Francisco for a similar ordinance.

The Chair recognized the following speakers who spoke in support of the proposed ordinance:

**Francisco Dominguez, California Center for Public Health Advocacy
Evelyn Long, American Cancer Society**

The Committee recommended that the ordinance be introduced before the full Board in August, and to advocate a regional and State approach to the issue.

5. Fiscal Year 2008—2009 Committee Work Plan (CMO)

David Boesch outlined a proposal by which the Committee will create a calendar and work plan for the coming year built around budget priorities. The Committee supported the proposal.

6. Adjourn

The meeting adjourned at 3:30 PM.



COUNTY OF SAN MATEO
Inter-Departmental Correspondence

DATE: September 9, 2008

TO: Housing, Health, and Human Services Committee
FROM: Duane Bay, Director, Department of Housing
SUBJECT: Agenda Forecast

The purpose of this report is to give the Housing, Health, and Human Services Committee (HHH) a forecast of items Department of Housing (DOH) intends to bring forward over the next six months, with a brief status update on each.

▪ **Housing Authority Asset Repositioning**

- Half Moon Village, Half Moon Bay

Current Status: The stakeholder group for the HMB Senior Campus plan has made considerable progress in preliminary site planning and programming. The overall vision for the campus will include social, recreational, medical, and therapeutic services along with a range of living accommodations, offering a continuum of care in an integrated campus setting for older adults residing on the coast. Preliminary development scenarios indicate a net increase of between 100 - 150 affordable housing units on site, in addition to 1-for-1 replacement of units in the county's older Half Moon Village complex.

Next for HHH: Input from HHH will be needed regarding the direction for county involvement in the Senior Community building on campus. A draft proposal will be brought to the committee in November or December.

- El Camino Village, Colma

Current Status: DOH continues to negotiate the resolution of several, long-standing financial issues with HUD, which must be resolved before the Housing Authority can submit a public housing disposition application to HUD.

Next for HHH: The Committee will be briefed on the disposition application and related resident outreach as it becomes timely, and before that if Board action will be necessary to formalize the resolution of the outstanding issues.

- Midway Village, Daly City

Current Status: Three processes are underway that must precede determination development strategy: Daly City' general plan update, Daly City's resolution of Cow Palace acquisition, and settlement of lawsuit to allocate costs for toxic soil cleanup. Meanwhile, Housing Authority is considering applying to HUD to take the site out of public housing status at the same time as El Camino Village (see item above) in order to strengthen its financial footing and to facilitate eventual redevelopment.

Next for HHH: Following the lawsuit settlement, which will go directly to the Board, Housing Authority will present proposed development strategy to HHH.

- Voucher Program Redesign

Current Status: DOH has formed a broad-based Moving-to-Work Advisory Committee to help guide its work to redesign the voucher (Section 8) program. Implementing the redesign will be a multi-year project. The first year's initiatives will focus on providing vouchers for homeless families in keeping with the HOPE Plan, and administrative simplifications that ease client compliance burdens and improve agency efficiency.

Next for HHH: A draft plan will be reviewed with the Committee in December or January as part of the annual Agency Plan update that will take effect on July 1, 2009. A couple of smaller reforms that promise large immediate returns may be fast-tracked ahead of this schedule.

- **Housing Advisory Committee Restructuring**

Current Status: County Counsel has determined that to maintain compliance with state law the Housing Authority must appoint a "housing commission" with certain characteristics, and the Housing and Community Development division must reconfigure its primary advisory body. DOH is developing a proposal to consolidate all standing advisory functions into one Housing Advisory Committee that is more streamlined and fulfills the legal requirements.

Next for HHH: DoH will bring a recommendation to HHH for review prior to taking it to the Board, most likely in October or November.

- **Housing Element Update (County & Countywide)**

- Countywide Housing Element Update Project

Current Status: Dubbed "21 Elements", this project is in full swing. In the early stages, project consultants are developing and

distributing common countywide data, sometimes commissioning special reports such as on the implications for the HOPE Plan for housing element updates and *vice versa*.

Next for HHH: There are no policy or action opportunities for the Board in this project because the County and C/CAG are providing facilitative and technical services, not policy advice. Nonetheless, because the project is designed to be an effective channel for raising awareness of best practices—which happen also happen to be aligned with County policy goals—DOH will brief HHH at the beginning of the community outreach stage.

- County's Housing Element Update

Current Status: Technical aspects of the County's own housing element update (for unincorporated areas) are underway within the Planning Department, and in consultation with DOH. These aspects, such as analysis of needs and constraints and initial identification of adequate zoned capacity for housing, must precede involvement by Planning Commission, advisory committee, Board and public.

Next for HHH: Although the Planning Department typically works most closely with the Board's Environmental Quality Committee, the Planning Department will brief HHH on several cross-cutting issues later this year.

- North Fair Oaks Area Plan

Current Status: San Mateo County was awarded a \$500,000 MTC/ABAG Planning grant to update the 1979 NFO Community Plan. The County will contribute \$150,000 in matching funds. The goal is to create a comprehensive NFO Area Plan encouraging transit-oriented-development, improved pedestrian and biking options, higher density housing, mixed use, more affordable housing options, improved access to healthy foods, etc. The Planning Department has 30 months to complete the new Area Plan, and will be working closely with DOH during that time, especially in relation to the Grand Boulevard concept and to identifying housing sites. An RFP is being prepared to bring on a consultant to help with various aspects of the project.

Next for HHH: Update in November on community outreach plans.



COUNTY OF SAN MATEO
Inter-Departmental Correspondence

County Manager's Office

MEETING DATE: October 7, 2008

TO: Board of Supervisors Housing, Health and Human Services Committee

FROM: Mary McMillan, Deputy County Manager
Marshall Wilson, Public Communications Manger

SUBJECT: Youth Development Initiative Communications Update

RECOMMENDATION:

Accept the report and forward it to the Board of Supervisors

VISION ALIGNMENT:

Commitment: Realize the potential of our diverse population.

Goal(s): Civic engagement – including voting, public service, charitable giving, volunteerism and participation in public discussions of important issues – is uniformly high among the diverse population.

The actions outlined in this report contribute to the Shared Vision by helping to communicate the work of the Youth Commission to a broader audience, by encouraging members of the public to act upon the Commission's recommendations and by promoting youth development through participation in civic affairs.

BACKGROUND:

The Board of Supervisors on Feb. 27, 2007, accepted the San Mateo County Adolescent Report 2007 with the Youth Commission's policy recommendations.

The report was designed to provide a snapshot of the health of our adolescent population and includes policy recommendations to improve their health. It is intended to be used by providers, grant makers, policymakers, young people and their allies to identify areas where improvement can be made and to develop plans for action.

The report outlined five areas of identified need: Youth-Police Relationships, Gang Violence Prevention, Self-Harm/Suicidal Ideation, Sex Education, and Substance Abuse Education and Services.

Upon accepting the report, the Board directed the County Manager's Office to explore ways to increase capacity for constructive youth/adult relationships and to work to communicate the report's findings to a broad audience.

DISCUSSION:

This report focuses on four activities the County Manager's Office initiated: 1) production of a 7-minute video highlighting the Adolescent Report's recommendations; 2) launching a contest to create a fresh and appealing web site for the Youth Development Initiative; 3) submitting an application that resulted in the Youth Commission winning a first place award from the National Association of Counties; and 4) Coordinating the County's first Youth Town Hall Meeting.

- 1) The video is the product of a collaboration between the County Manager's Office and Youth and Family Enrichment Services, the Youth Commission, Health Department and Human Services Agency. A working group explored options for disseminating recommendations in the Adolescent Report, including a video, developing shows for Peninsula TV, submitting stories to local newspapers and creating a speakers bureau.

The team agreed a short, professional video would provide useful information to a wide audience while showing San Mateo County youth in a positive light. The video includes interviews with two Youth Commissioners and Health Officer Dr. Scott Morrow and video clips and photographs of Youth Commissioners and young people in our community. Intended for an adult audience, the video concludes with a "Call to Action" that invites adults to become more engaged with youth on a daily basis and tips on how to assist youth development.

The Youth Commission and Youth and Family Enrichment Services plan to show the video at public meetings and special events over the next few years and to post it on the web. The intent is to raise awareness, recruit adult volunteers, assist with outreach efforts and provide an introduction to the Commission's work. The County Manager's Office will distribute copies to community organizations and County departments, post it prominently on the County's web site in conjunction with a public announcement and show it at public events. Peninsula TV has agreed to broadcast it numerous times.

- 2) The County Manager's Office is collaborating with Youth and Family Enrichment Services and the San Mateo County Office of Education to launch a contest to redesign the Youth Development Initiative (YDI) web site. YDI is dedicated to helping bridge the gap between youth and adults. It is believed a more dynamic, fresh and appealing web site would be a useful method to engage youth and adults and provide an easily-accessible storehouse of information, such as a calendar of events.
- 3) In April 2008, members of the Youth Commission traveled to Washington, D.C. to receive first place and a check for \$1,000 in the National Association of Counties Acts of Caring Awards. The County Managers' Office nominated the Youth Commission.

- 4) As part of the Shared Vision community process, on December 3, 2007, the San Mateo County Youth Commission joined the Board of Supervisors in sponsoring the first Youth Town Hall Meeting. More than 100 youth ages 12 to 20 participated in the goal setting process.

The five top goals as developed and voted on by participants were, in order:

1. Support for families so there is affordable housing and healthcare for all.
2. Adequate financial support for schools to provide safe and good learning opportunities for all students.
3. Affordable healthcare and health insurance for all.
4. More funding for public schools and after schools programs - a place for youth/adult activities.
5. Affordable housing for people of all incomes.

Goals set by participants at the Youth Town Hall Meeting have been included and considered in the development of Shared Vision 2025.

FISCAL IMPACT:

Funds for promoting the activities of the Youth Commission and enhancing community awareness of the need for youth development have been included in the FY 2008-09 Budget and will result in no increase in net county cost.



COUNTY OF SAN MATEO
Inter-Departmental Correspondence

HEALTH DEPARTMENT

DATE: September 30, 2008

MEETING DATE: October 7, 2008

TO: Board of Supervisors Housing, Health and Human Services
Subcommittee

FROM: Charlene A. Silva, Interim Chief, San Mateo County Health System
Srija Srinivasan, Special Assistant to the County Manager

SUBJECT: System Redesign, Update to the Board of Supervisors

BACKGROUND:

On March 25, 2008, the Board of Supervisors (BOS) approved a twelve-month implementation plan for the Health System Redesign Initiative (Redesign). This plan was developed in follow-up to the in-depth assessment of the County's role in healthcare delivery completed by Health Management Associates (HMA) and accepted by the BOS on February 5, 2008, as well as the final planning phase recommendations of the Blue Ribbon Task Force on Adult Health Care Coverage Expansion (BRTF) approved by the BOS on May 20, 2008. The charge of the Redesign effort is:

Within two years, design and implement a new, sustainable and creative approach to healthcare delivery that incorporates key recommendations of the HMA Phase 2 Final Report and the recommendations of the Blue Ribbon Task Force on Adult Health Care Coverage Expansion.

To ensure appropriate leadership and focus on the important policy and programmatic issues addressed by these efforts, the County Manager initiated the two-year Redesign involving the senior executives leading San Mateo Medical Center (SMMC), the Health Department (HD) and Health Plan of San Mateo (HPSM). The Human Services Agency (HSA) and Human Resources Directors have also led the participation of HSA and HR leaders and staff in this initiative.

The Redesign leadership group committed to bring the BOS an update to on Redesign's first six months. That update is slated for October 28, 2008. A first-year report back to the BOS and the BRTF is planned for March 2009.

DISCUSSION:

During the first six months of Redesign, the leadership group has addressed seven areas of priority focus:

- Eligibility and Administration
- Chronic Disease Management and Care Coordination
- Integration Across Levels of Care
- Physician Leadership, Structures and Accountability
- Community Health Network for the Underserved
- Long Term Care
- Strategic and Operational Financial Improvement

In each of these, cross-Department and organization workgroups, workplans, and leadership have propelled actions aimed at improving access to healthcare for the underserved, improving health outcomes, improving the County's financial position in delivering healthcare, and building community capacity to meet the healthcare needs of the underserved. The Redesign leadership group also initiated an external evaluation, through a contract with a Washington, DC-based research firm, which was approved by the BOS on July 8, 2008. This evaluation focuses on core aspects of the Redesign initiative's efforts to implement more unified and seamless administration of health coverage, improved access to care for uninsured adults, and improved care management and coordination for those with chronic disease.

The leadership of Board of Supervisors member Gordon and the County Manager has been especially critical to the successes achieved in partnership with the senior executives of each of the major private healthcare delivery system organizations in the community. There has been significant progress in developing a "Community Health Network for the Underserved" through which each delivery system partner can direct areas of strength and expertise to meeting the healthcare needs of the underserved. The area of initial priority has been Obstetrics and Pediatrics, and will involve eight or more entities in redirecting and restructuring these services in a manner that enables: 1) more geographically accessible prenatal care, delivery services and ambulatory pediatric care; 2) a redefined role for SMMC to coordinate and provide the bulk of prenatal care; 3) expanded access to care for children through SMMC and Ravenswood Family Health Center; and 4) improved ability for the highest risk and specialty care to be provided by Lucile Packard Children's Hospital.

Overall, the Redesign effort's seven priorities and cross-system leadership efforts included in the first-year implementation plan encompass a total of 63 activities. During the first six months, 21 of these have been completed, and an additional 30 were initiated and are underway. The remaining activities are slated to begin during the next six months.

The full report on the first six months will be made available to the BOS on Thursday, October 23rd, in advance of the Tuesday, October 28th BOS meeting. It will also be posted on the BRTF website to keep key community stakeholders apprised of our progress.



COUNTY OF SAN MATEO
Inter-Departmental Correspondence

County Counsel

DATE: October 1, 2008
SUBCOMMITTEE MEETING DATE: October 7, 2008
SPECIAL NOTICE/HEARING: None
VOTE REQUIRED: Majority

TO: Supervisor Jerry Hill and Supervisor Rose Jacobs Gibson
Housing, Health, and Human Services Committee

FROM: Michael P. Murphy, County Counsel

SUBJECT: New State Law requiring chain foodservice establishments to post nutrition information.

RECOMMENDATION:

Submit to the Board of Supervisors a proposed ordinance repealing Chapter 4.58 of Title 4 of the San Mateo County Ordinance Code Requiring Chain Foodservice Establishments to Post Nutrition Information.

VISION ALIGNMENT:

Commitment: Ensuring basic health and safety for all.

Goal(s): 7 – maintaining and enhancing the public safety of all residents and visitors

BACKGROUND:

Recently, the Board of Supervisors, upon the recommendation of this Committee, added Chapter 4.58 to County Ordinance Code requiring chain foodservice establishments to post nutrition information. By its terms, Ordinance Code Chapter 4.58 does not go into effect until January 1, 2009.

On September 30, 2008, the Governor signed SB 1420 into law which adds Health and Safety Code §114094 and requires chain food facilities to either disclose certain nutritional information or calorie count information commencing July 1, 2009. The new law expressly pre-empts our newly adopted ordinance. Section 114094 (j) states, in pertinent part: "No ordinance or regulation of a local government shall regulate the dissemination of nutritional information by a food facility. Any ordinance or regulation that violates this prohibition is void and shall have no force or effect."

DISCUSSION:

Due to the pre-emption language in §114094, we have prepared a proposed ordinance that would repeal Chapter 4.58 of our ordinance code. We recommend that the Committee bring this proposed ordinance to the Board. The following comparison of our Chapter 4.58 and the new law is informative.

Chapter 4.58 applies to foodservice establishments in the unincorporated areas of the County that have 14 or more affiliates/franchises in California. Newly-enacted section 114094 applies to foodservice establishments anywhere in the state that have 19 or more affiliates/franchises in California.

Under Chapter 4.58, the establishments must post the total calories, grams of saturated fat, grams of trans fat, grams of carbohydrates, and milligrams of sodium in relation to menu items. Under section 114094, the establishment can either provide the same information listed above (except that they need not disclose the amount of trans fat) on a menu, menu board, or brochure or the establishment can just provide information about calorie content. If the establishment has a drive-through, they must also make available a brochure with information about the total calories, grams of saturated fat, grams of carbohydrates, and milligrams of sodium in relation to menu items.

Beginning January 1, 2011, foodservice establishments need provide only information about calorie content on menus, menu boards, and display tags and, if they have a drive-through, also provide a brochure with information about calories, saturated fat, carbohydrates, and sodium in relation to menu items. Thus, it appears that section 114094 provides an incentive for posting only calorie content since after 2011, no other content need be posted (except for chains with a drive-through).

Our ordinance does not apply to condiments, alcoholic beverages, or items offered for sale fewer than thirty days per year. The new law applies to food items offered for sale at least 180 days per year except: items customized in response to a customer request; alcoholic beverages; packed items already subject to federal nutrition labeling requirements.

Our ordinance includes grocery and convenience stores that offer food for consumption on-site. The new law expressly excludes grocery stores and convenience stores (except for separately-owned facilities within a store that would otherwise fall under the bill), farmer's markets, commissaries, healthcare facilities, public and private school cafeterias, "restricted food service facilities," retail stores in which a majority of the sales are from a pharmacy, and vending machines.

As for violations, our ordinance provides for the suspension of the operating permit and under §114094 provides for fines between \$50 and \$500.

FISCAL IMPACT:

None.

cc: John L. Maltbie, County Manager
Charlene Silva, Director, Health Department

ORDINANCE NO. _____
BOARD OF SUPERVISORS, COUNTY OF SAN MATEO,
STATE OF CALIFORNIA

* * * * *

AN ORDINANCE REPEALING CHAPTER 4.58 OF TITLE 4 OF THE SAN MATEO
COUNTY ORDINANCE CODE REQUIRING CHAIN FOODSERVICE
ESTABLISHMENTS TO POST NUTRITION INFORMATION

The Board of Supervisors of the County of San Mateo, State of California,

ORDAINS as follows

SECTION 1. Chapter 4.58 of Title 4 of the San Mateo County Ordinance Code comprising of sections 4.58.010 through 4.58.050 is hereby repealed.

SECTION 2. This Ordinance shall be effective thirty (30) days from the passage date thereof.

* * * * *