



COUNTY OF SAN MATEO
Inter-Departmental Correspondence

Information Services Department

DATE: April 15, 2004

BOARD MEETING DATE: May 4, 2004

TO: Honorable Board of Supervisors
FROM:  Chris Flatmoe, CIO/ Director, Information Services Department
SUBJECT: 2004 Combined Charitable Contributions Campaign

The 2004 Charitable Contribution Campaign Committee is pleased to report that County employees have pledged to contribute \$133,235.55 for calendar year 2004 as part of our annual Charitable Contributions Campaign. This represents about an 11% increase from last year, which shows a continued commitment to charitable giving by our employees even during tough economic times. There has also been an increase in the number of biweekly payroll deductions from 1,018 in 2003 to 1,053 this year, indicating even greater employee participation.

A special thanks is owed to Maryanne Carboni, Pam Watson, Michael Press, and Judy Souza of ISD as well as departmental coordinators and all County employees who participated in the Pie Baking and Pumpkin Carving events. They all worked diligently to make the 2004 campaign a big success.

Attached is a comprehensive report that illustrates the amount of County employee contributions by charity.

Vision Alignment

By participating in the campaign and generously giving to the various charitable organizations, employees are contributing to the commitments and Leaders Work Together Across Boundaries to Preserve and Enhance Our Quality of Life, Goal 24: Residents (County employees) accept individual responsibility for contributing to the quality of life of the County as a whole.

**2004 CHARITABLE CONTRIBUTIONS CAMPAIGN
DONATION SUMMARY AND
COMPARISON TO 2003 CAMPAIGN**

January 12, 2004

Charity	# Employee Payroll Deductions	Existing/New Biweekly	Est Annual Payroll Deductions	One-Time Contributions	Total 2004 Contributions	Total 2003 Contributions	\$ Change from 2003	% Change from 2003	2003 # Employee Payroll Deductions
Community Health Charities of California	92	\$ 411.50	\$ 10,699.00	\$ 430.25	\$ 11,129.25	\$ 11,286.86	\$ (157.62)	-1.40%	96
United Way of the Bay Area	124	\$ 686.85	\$ 17,858.10	\$ 420.25	\$ 18,278.35	\$ 19,076.45	\$ (798.10)	-4.18%	132
Earth Share of California	73	\$ 308.50	\$ 8,021.00	\$ 385.25	\$ 8,406.25	\$ 8,408.54	\$ (2.30)	-0.03%	71
Adult's Fund	84	\$ 477.00	\$ 12,402.00	\$ 605.25	\$ 13,007.25	\$ 9,828.89	\$ 3,178.36	32.34%	76
Children's Fund	221	\$ 1,050.00	\$ 27,300.00	\$ 2,630.25	\$ 29,930.25	\$ 25,632.35	\$ 4,297.90	16.77%	204
Chope Champions	110	\$ 548.00	\$ 14,248.00	\$ 325.25	\$ 14,573.25	\$ 14,348.95	\$ 224.30	1.56%	118
County Library Fund	87	\$ 266.00	\$ 6,916.00	\$ 395.25	\$ 7,311.25	\$ 6,543.06	\$ 768.18	11.74%	83
Homeless Fund	106	\$ 478.00	\$ 12,428.00	\$ 755.25	\$ 13,183.25	\$ 10,636.63	\$ 2,546.62	23.94%	101
Meals on Wheels	100	\$ 388.00	\$ 10,088.00	\$ 880.25	\$ 10,968.25	\$ 7,885.08	\$ 3,083.17	39.10%	83
Parks and Recreation Foundation	56	\$ 223.00	\$ 5,798.00	\$ 650.25	\$ 6,448.25	\$ 6,358.21	\$ 90.03	1.42%	54
Total - All Contributions	1,053	\$ 4,836.85	\$ 125,758.10	\$ 7,477.45	\$ 133,235.55	\$ 120,005.02	\$ 13,230.53	11.02%	1,018
Total - New Contributions Only		\$ 305.00	\$ 7,930.00	\$ 7,477.45	\$ 15,407.45				

**2004 CHARITABLE CONTRIBUTIONS CAMPAIGN
DONATION SUMMARY
NEW DONATIONS**

Charity	Projected New Annual Payroll Contributions	One-Time Contributions (Includes Kick-off Event)	Projected Total New Contributions	% of New Total Contributions Projected	Share of Campaign Expenses*	Amount to be billed to Charities	Amount from Non-Departmental Funds
Community Health Charities of California	\$ 286.00	\$ 430.25	\$ 716.25	4.65%	\$ 371.07	\$ 371.07	
United Way of the Bay Area	\$ 312.00	\$ 420.25	\$ 732.25	4.75%	\$ 379.36	\$ 379.36	
Earth Share of California	\$ 390.00	\$ 385.25	\$ 775.25	5.03%	\$ 401.63	\$ 401.63	
Adult's Fund	\$ 1,222.00	\$ 605.25	\$ 1,827.25	11.86%	\$ 946.65		\$ 946.65
Children's Fund	\$ 2,756.00	\$ 2,630.25	\$ 5,386.25	34.96%	\$ 2,790.47		\$ 2,790.47
Chope Champions	\$ 182.00	\$ 325.25	\$ 507.25	3.29%	\$ 262.79		\$ 262.79
County Library Fund	\$ 260.00	\$ 395.25	\$ 655.25	4.25%	\$ 339.47		\$ 339.47
Homeless Fund	\$ 884.00	\$ 755.25	\$ 1,639.25	10.64%	\$ 849.25		\$ 849.25
Meals on Wheels	\$ 1,534.00	\$ 880.25	\$ 2,414.25	15.67%	\$ 1,250.76		\$ 1,250.76
Parks and Recreation Foundation	\$ 104.00	\$ 650.25	\$ 754.25	4.90%	\$ 390.75		\$ 390.75
Totals	\$ 7,930.00	\$ 7,477.45	\$ 15,407.45	100.00%	\$ 7,982.20	\$ 1,152.06	\$ 6,830.14

* Expenses to be paid by Charities include printing of Campaign Brochure and Campaign Kick-off Event. The amount due from each charity is proportional to the amount of contributions by each charity.