

on the San Francisco Peninsula

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2006 BUDGET

October 24, 2005

| TO: | Honorable Board of Supervisors |
|-----|--------------------------------|
| | |

FROM: Chris A. Carpenter, General Manager

RE: 2006 Proposed Budget

Recommendation: Approve a resolution accepting the 2006 budget of the San Mateo County Exposition and Fair Association.

Background and Highlights: The Board of Directors and staff prepared the 2006 budget and held a Special Board Meeting on October 18, 2005 to review the proposed budget. The Board of Directors will meet on October 26th to approve the budget. We will meet with County Manager John Maltbie on October 27th to review 2005 and our proposed 2006 budget. After your approval on November 8, 2005, the budget will be sent to the State Division of Fairs & Expositions for final approval.

I would like to acknowledge and thank all members of the Board for their time and input towards formulating this proposed budget. I also want to commend Steve Franke, as well as all SMCEC Managers, for the dedication and hard work they have put into the 2006 budget.

With the input of members of the Board, as well as staff, we recommend the 2006 proposed budget subject to the SMCEC approval on October 26, 2005.

2006 Budget

We are projecting increases in overall fair admissions, budget rentals and ancillary revenues such as parking, concessions and equipment rentals. This is due to the fact that we will more aggressively market the fair and continue to improve the product and market the facilities to increase overall bookings.

In 2006, we will complete many exciting improvements and will have additional equipment improving our sales efforts. The Millennium Flex funds from the Division of Fairs & Expositions in 2006 are projected to be \$37,000. We have finished upgrading our facilities including Expo, Fiesta, Oak and Cypress Halls and the Expo Café. The ADA and Major Maintenance Funds provided by F&E will be utilized for ongoing ADA projects.

The budget approval process is as follows:

| Wednesday, October 26, 2005 Thursday, October 27, 2005 | Board of Directors Approval President Clifford, Secretary-Treasurer Hildebrand, General Manager Carpenter and Controller Franke present Budget to County Manager John Maltbie and Assistant County Manager Paul Scannell | | | |
|---|--|--|--|--|
| Tuesday, November 8, 2005 | Budget presented to Board of Supervisors for Approval | | | |
| Thursday, November 18, 2005 | Approved Budget mailed to the Division of Fairs & Expositions | | | |

RESOLUTION NO.

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

* * * * * * * * * * * * * * * * *

RESOLUTION APPROVING 2006 SAN MATEO COUNTY EXPOSITION AND FAIR ASSOCIATION BUDGET

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, there has been presented to this Board of Supervisors for its consideration and acceptance the 2006 budget of the San Mateo County Exposition and Fair Association, reference to which is hereby made for further particulars, and

WHEREAS, this Board has examined and reviewed the budget of the San Mateo County Exposition and Fair Association;

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the 2006 budget of the San Mateo County Exposition and Fair Association is hereby approved by this Board of Supervisors.

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OPERATING BUDGET

DISTRICT AGRICULTURAL ASSOCIATION

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SAN MATEO COUNTY

Conducting The SAN MATEO COUNTY EXPO. AND FAIR ASSOCIATION

at SAN MATEO , California

| For the period of Janua | ry 1, 2006 to Decm | eber 31, 2006 | | r1 |
|--|--------------------|------------------|-------------|-----------|
| | Actual | Budgeted | Estimated | Proposed |
| | 2004 | 2005 | 2005 | 2006 |
| RESOURCES, JANUARY 1: | | | | |
| Unrestricted net resources | 852,081 | 1,055,554 | 1,055,554 | 1,004,060 |
| Restricted resources | 0 | 0 | 0 | 0 |
| Investment in capital assets | 0 | 925,215 | 925,215 | 2,282,867 |
| Subtotal (Total Net Resources) | 852,081 | 1,980,769 | 1,980,769 | 3,286,927 |
| | | | | |
| RESOURCES ACQUIRED: | | | | |
| Operating Revenues (From Page 2) | 4,134,823 | 4,429,447 | 4,205,902 | 4,385,762 |
| Local (Base) Allocation (Section 19630) | 162,000 | 167,000 | 172,000 | 167,000 |
| County Funds | 40,000 | 40,000 | -40,000 | 0 |
| Capital Project Reimbursement Funds | 10,000 | 10,000 | 10,000 | 10,000 |
| Other (Redevelopment Funds) | 1,601,567 | 2,059,689 | 1,398,433 | 0 |
| | | | | |
| TOTAL RESOURCES AVAILABLE | 6,800,471 | 8,686,905 | 7,727,104 | 7,849,689 |
| | | | | |
| RESOURCES APPLIED: | | | | |
| Total Expenditures (From Page 2) | 4,131,830 | 4,514,254 | 4,237,177 | 4,555,413 |
| Depreciation Expense (From Page 10) | 87,664 | 133,916 | 203,000 | 200,500 |
| Other (Explain) | | | | |
| | | | | |
| TOTAL RESOURCES APPLIED | 4,219,494 | 4,648,170 | 4,440,177 | 4,755,913 |
| | | | | |
| RESOURCES, DECEMBER 31: | 2,580,977 | 4,038,735 | 3,286,927 | 3,093,776 |
| Unrestricted net resources | 1,055,554 | 1,058,402 | 1,004,060 | 957,409 |
| Restricted resources | 0 | 0 | 0 | 0 |
| Investment in capital assets (From Schedule 2) | 925,215 | 2,985,084 | 2,282,867 | 2,136,367 |
| Subtotal (Total Net Resources) | 1,980,769 | 4,043,486 | 3,286,927 | 3,093,776 |
| Reserve Percentage | 25.5% | 23.4% | 23.7% | 21.0% |
| | | | | |
| ALL FAIRS: | COUNTY APPRC | OVALS (County Fa | airs Only): | |
| President, Board of Directors Date | Chairman, Board | of Supervisors | | Date |
| Chief Executive Officer Date | County Clerk | | | Date |
| DEPARTMENT (| OF FOOD & AGRIC | ULTURE | | |
| Director | | Date | | |

| | Acct. | Actual | Budgeted | Estimated | Proposed |
|---|-------|-----------|-----------|-----------|-----------|
| | No. | 2004 | 2005 | 2005 | 2006 |
| OPERATING REVENUES: | | k | | | |
| Admissions to Grounds | 41000 | 434,115 | 485,000 | 498,584 | 510,000 |
| Commercial Space | 41500 | 121,927 | 150,000 | 147,353 | 150,000 |
| Concessions | 42000 | 304,885 | 351,500 | 350,739 | 371,500 |
| Exhibits | 43000 | 26,585 | 28,500 | 23,806 | 25,475 |
| Horse Show | 44000 | | | | |
| Horse Racing (Live) | 45000 | 291,214 | 300,000 | 547,797 | 475,000 |
| Satellite Wagering | 45005 | | | | |
| Fair Attractions | 46000 | | | | |
| Motorized Racing | 46109 | | | | |
| Interim Attractions | 46009 | | | | |
| Miscellaneous Fair | 47000 | 263,010 | 259,000 | 338,141 | 343,525 |
| Miscellaneous Non-Fair Programs | 47005 | | | | |
| Interim Revenue | 48000 | 2,650,026 | 2,779,547 | 2,263,976 | 2,455,262 |
| Prior Year Revenue Adjustments | 49000 | 4,582 | | 4,417 | |
| Other Operating Revenue | 49500 | 38,479 | 75,900 | 31,089 | 55,000 |
| TOTAL OPERATING REVENUES (to Page 1) | | 4,134,823 | 4,429,447 | 4,205,902 | 4,385,762 |
| OPERATING EXPENDITURES: | T | | | | |
| Administration | 50000 | 1,146,463 | 1,300,635 | 1,307,911 | 1,360,709 |
| Maintenance & General Operations | 52000 | 1,288,006 | 1,375,796 | 1,233,222 | 1,306,54 |
| Publicity | 54000 | 260,475 | 287,100 | 237,016 | 292,470 |
| Attendance Operations | 56000 | 496,579 | 518,233 | 458,894 | 531,472 |
| Miscellaneous Fair | 57000 | 99,650 | 59,200 | 147,993 | 123,50 |
| Miscellaneous Non-Fair Programs | 57005 | | | | |
| Premiums | 58000 | 48,299 | 48,800 | 56,936 | 56,50 |
| Exhibits | 63000 | 176,663 | 203,895 | 200,619 | 214,94 |
| Horse Show | 64000 | | | | |
| Horse Racing (Live) | 65000 | 177,395 | 176,100 | 137,973 | 137,40 |
| Satellite Wagering | 65005 | | | | |
| Fair Entertainment Expense | 66000 | 411,233 | 544,495 | 494,792 | 531,874 |
| Motorized Racing | 66109 | | | | |
| Interim Entertainment Expense | 66009 | | | | |
| Equipment (Funded by Fair) | 72300 | | | | |
| Prior Year Expense Adjustments | 80000 | 27,169 | | -37,898 | <u> </u> |
| Cash (over/under) | 85000 | -102 | | -281 | |
| | 94000 | 4 424 020 | 4.544.054 | 4 007 477 | 4 555 44 |
| TOTAL OPERATING EXPENDITURES (to Page 1) | I | 4,131,830 | 4,514,254 | 4,237,177 | 4,555,413 |
| NET OPERATING PROFIT/LOSS BEFORE DEPRECIATION | | 2,993 | -84,807 | -31,275 | -169,65 |
| Depreciation Expense | 90000 | 87,664 | 133,916 | 203,000 | 200,50 |
| NET OPERATING PROFIT/LOSS AFTER DEPRECIATION | | -84,671 | -218,723 | -234,275 | -370,15 |
| LOCAL (BASE) ALLOCATION (From Page 1) | | 172,000 | 177,000 | 182,000 | 177,00 |
| COUNTY FUNDS (From Page 1) | | 40,000 | 40,000 | -40,000 | |
| | | 214,993 | | | |

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| Detail of Revenues | . | SAN | MATEO COUNTY | EXPO. AND FAL | R ASSOCIATION |
|---------------------------------|----------|----------------|----------------|----------------|----------------|
| | Acct. | Actual | Budgeted | Estimated | Proposed |
| | No. | 2004 | 2005 | 2005 | 2006 |
| ADMISSIONS REVENUE: | | <u></u> | | | |
| Regular Fair Admissions | 41010 | 400,949 | 450,500 | 438,606 | 446,000 |
| Discounted Fair Admissions | 41020 | 33,166 | 34,500 | 59,978 | 64,000 |
| TOTAL ADMISSIONS REVENUE | 41000 | 434,115 | 485,000 | 498,584 | 510,000 |
| COMMERCIAL SPACE REVENUE: | | | | | |
| Outside Commercial Space | 41510 | Included below | Included below | Included below | Included below |
| Inside Commercial Space | 41520 | 121,927 | 150,000 | 147,353 | 150,000 |
| TOTAL COMMERCIAL SPACE REVENUE | 41500 | 121,927 | 150,000 | 147,353 | 150,000 |
| CONCESSIONS REVENUE: | | | | | |
| Carnival | 42100 | 118,558 | 154,500 | 130,155 | 144,500 |
| Carnival: Pre-Sale | 42110 | 42,600 | 50,000 | 55,611 | 60,000 |
| Food Concessions | 42200 | 143,727 | 147,000 | 164,973 | 167,000 |
| Non-Food Concessions | 42300 | 0 | 0 | 0 | 0 |
| TOTAL CONCESSIONS REVENUE | 42000 | 304,885 | 351,500 | 350,739 | 371,500 |
| EXHIBITS REVENUE: | | | | | |
| Entry Fees | 43100 | 19,965 | 22,000 | 17,341 | 20,000 |
| Donated & Sponsored Awards | 43200 | 6,620 | 6,500 | 6,465 | 5,475 |
| Advertising in Premium Book | 43300 | 0 | 0 | 0 | 0 |
| Other (Explain) | 43400 | 0 | 0 | 0 | 0 |
| TOTAL EXHIBITS REVENUE | 43000 | 26,585 | 28,500 | 23,806 | 25,475 |
| HORSE SHOW REVENUE: | - | | _ | | |
| Admissions | 44100 | 0 | 0 | 0 | 0 |
| Entry and Stake Fees | 44200 | 0 | 0 | 0 | 0 |
| Donations for Special Prizes | 44300 | 0 | 0 | 0 | 0 |
| Stall Fees | 44400 | 0 | 0 | 0 | 0 |
| Program Sales | 44500 | 0 | 0 | 0 | 0 |
| Other (Explain) | 44600 | 0 | 0 | 0 | 0 |
| TOTAL HORSE SHOW REVENUE | 44000 | 0 | 0 | 0 | 0 |
| LIVE HORSE RACING REVENUE: | _ | | | | |
| Admissions | 45100 | 0 | 0 | 0 | 0 |
| Track Commissions & Breakage | 45200 | 291,214 | 300,000 | 547,797 | 475,000 |
| Program Sales | 45300 | 0 | 0 | 0 | 0 |
| Concessions | 45400 | 0 | 0 | 0 | 0 |
| Other (Explain) | 45500 | 0 | 0 | 0 | 0 |
| TOTAL LIVE HORSE RACING REVENUE | 45000 | 291,214 | 300,000 | 547,797 | 475,000 |

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| Detail of Revenues | SAN MATEO COUNTY EXPO. AND FAIR ASSOCIATIO | | | | | |
|--|--|---------|----------|-----------|----------|--|
| | Acct. | Actual | Budgeted | Estimated | Proposed | |
| | No. | 2004 | 2005 | 2005 | 2006 | |
| SATELLITE WAGERING REVENUE: | 1 | r | | | | |
| TOTAL SATELLITE WAGERING REVENUE | 45005 | 0 | 0 | 0 | (| |
| FAIR ATTRACTIONS REVENUE: | | | | | | |
| Rodeo Admissions | 46100 | 0 | 0 | 0 | | |
| Queen Pageant Admissions | 46200 | 0 | 0 | 0 | | |
| 4 Wheel-Drive Pull Admissions | 46300 | 0 | 0 | 0 | | |
| Destruction Derby Admissions | 46400 | 0 | 0 | 0 | (| |
| Performances Admissions | 46500 | 0 | 0 | 0 | | |
| Other Admissions (Explain) | 46600 | 0 | 0 | 0 | (| |
| TOTAL FAIR ATTRACTIONS REVENUE | 46000 | 0 | 0 | 0 | (| |
| MOTORIZED RACING REVENUE: | | | | | | |
| TOTAL MOTORIZED RACING REVENUE | 46109 | 0 | 0 | 0 | | |
| INTERIM ATTRACTIONS REVENUE: | <u></u> | | | | | |
| Performance Admissions | 46209 | 0 | 0 | 0 | (| |
| Other Admissions (List) | 46309 | 0 | 0 | 0 | | |
| TOTAL INTERIM ATTRACTIONS REVENUE | 46009 | 0 | 0 | 0 | (| |
| MISCELLANEOUS FAIR REVENUE: | | | | | | |
| Parking | 47100 | 118,668 | 120,000 | 126,259 | 130,000 | |
| Fair Program Revenue | 47200 | 0 | 0 | 0 | (| |
| Utility Fee Reimbursement | 47300 | 2,350 | 2,500 | 5,075 | 5,10 | |
| Exhibit Guide Revenue | 47400 | О | 0 | 0 | | |
| Stall Rentals (Fairtime) | 47500 | 0 | 0 | 0 | | |
| Camping Fees (Fairtime) | 47700 | 0 | 0 | 0 | | |
| Other (Service Chg., ATM/Electrical Comm.) | 47800 | 1,731 | 3,000 | 8,749 | 8,40 | |
| Sponsorships | 47900 | 140,261 | 133,500 | 198,058 | 200,02 | |
| | | | | | | |
| | | | | | | |
| TOTAL MISCELLANEOUS FAIR REVENUE | 47000 | 263,010 | 259,000 | 338,141 | 343,52 | |
| MISCELLANEOUS NON-FAIR PROGRAMS: | | | | | | |
| Admissions | 47105 | o | 0 | 0 | | |
| Commercial Exhibits | 47205 | 0 | 0 | 0 | | |
| Concessions | 47305 | 0 | 0 | 0 | | |
| Exhibits | 47405 | 0 | 0 | 0 | | |
| Other (Explain) | 47505 | 0 | 0 | 0 | | |
| | | | | | | |
| TOTAL MISC. NON-FAIR PROGRAMS | 47005 | 0 | 0 | 0 | | |

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| | Acct. | Actual | Budgeted | Estimated | Proposed |
|--------------------------------------|-------|-----------|-----------|-----------|---------------------------------------|
| | No. | 2004 | 2005 | 2005 | 2006 |
| | | | | | · · · · · |
| Rental of Buildings | 48100 | 1,099,946 | 1,150,000 | 966,709 | 1,008,18 |
| Recovered Labor | 48200 | 201,917 | 200,000 | 164,272 | 169,25 |
| Equipment Rentals | 48300 | 198,715 | 180,000 | 209,992 | 208,00 |
| Concessions Revenue | 48400 | 210,594 | 220,000 | 177,177 | 201,06 |
| Utility Fee Reimbursement | 48500 | 0 | 0 | 0 | |
| Interim Parking Revenue | 48600 | 919,007 | 983,947 | 722,815 | 809,41 |
| Other Interim Revenue (List) | 48700 | 3,192 | 3,600 | 4,956 | 3,00 |
| Electrical Contractor commissions | 48700 | 0 | 0 | 0 | 31,35 |
| Recovered Charges (Garbage, etc.) | | 16,655 | 42,000 | 18,055 | 25,00 |
| TOTAL INTERIM REVENUE | 48000 | 2,650,026 | 2,779,547 | 2,263,976 | 2,455,26 |
| TOTAL PRIOR YEAR REVENUE ADJUSTMENT: | 49000 | 4,582 | | 4,417 | · · · · · · · · · · · · · · · · · · · |
| OTHER OPERATING REVENUE: | | | | | |
| Interest Earnings | 49510 | 19,979 | 20,400 | 24,889 | 25,00 |
| Donations/Sponsorships (general) | 49520 | 18,500 | 55,500 | 6,200 | 30,00 |
| Other (Explain) | 49530 | | 0 | 0 | |
| Gain on Sale of Asset | 49540 | 0 | 0 | 0 | |
| | | | | | <u>_</u> |
| TOTAL OTHER OPERATING REVENUE | 49500 | 38,479 | 75,900 | 31,089 | 55,00 |

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| SAN MATEO | COUNTY EYRO | | ASSOCIATION |
|-----------|-------------|------------|-------------|
| SAN MATEU | COUNTY EXPO | . AND FAIR | ASSUCIATION |

| Detail of Expenditures | | | I | EXPO. AND FAIR | |
|--|--------|-----------|-----------|----------------|-----------|
| | Acct. | Actual | Budgeted | Estimated | Proposed |
| 1 | No. | 2004 | 2005 | 2005 | 2006 |
| | | | | | 050.405 |
| Salaries & Wages - Permanent | 50100 | 572,143 | 636,500 | 637,360 | 659,495 |
| Salaries & Wages - Temporary | 50200 | 52,367 | 50,760 | 18,014 | 51,500 |
| Compensated Absences Expense | 50300 | 0 | 0 | 0 | 0 |
| Employee Benefits - Employer's Share | 50310 | 147,408 | 180,000 | 204,845 | 190,000 |
| Payroll Taxes | 50320 | 42,087 | 49,100 | 49,249 | 51,524 |
| Worker's Compensation Insurance | 50330 | 31,193 | 31,200 | 28,608 | 32,690 |
| Professional Services (Contractual) | 50400 | 48,704 | 62,000 | 49,771 | 56,200 |
| Director's Expense | 50500 | 8,916 | 14,250 | 9,399 | 14,000 |
| Traveling/Training Expense - Employees | 50600 | 31,377 | 30,000 | 45,430 | 51,000 |
| Office Supplies and Expense | 50700 | 68,482 | 65,000 | 94,202 | 70,000 |
| Telephone and Postage | 50800 | 42,609 | 58,700 | 41,154 | 51,000 |
| Dues and Subscriptions | 50900 | 13,419 | 12,925 | 11,132 | 14,000 |
| Insurance (General Liability) | 51000 | 62,042 | 80,000 | 87,047 | 86,600 |
| Other (Explain) | 51100. | 0 | 0 | 0 | 0 |
| Unemployment Insurance (Non-reimbursed) | 51200 | 5,366 | 9,000 | 9,000 | 9,000 |
| Audit Expense | 51300 | 19,000 | 20,000 | 21,500 | 22,500 |
| Current Year Bad Debt Expense | 51400 | 1,350 | 1,200 | 1,200 | 1,200 |
| TOTAL ADMINISTRATION EXPENSE | 50000 | 1,146,463 | 1,300,635 | 1,307,911 | 1,360,709 |
| | | | | | |
| MAINTENANCE & GENERAL OPERATIONS: | | | | | |
| Salaries & Wages - Permanent | 52100 | 272,778 | 295,000 | 282,198 | 297,792 |
| Salaries & Wages - Temporary | 52200 | 316,804 | 335,996 | 295,195 | 330,500 |
| Employee Benefits | 52210 | 63,395 | 87,000 | 81,188 | 95,000 |
| Payroll Taxes | 52220 | 44,302 | 48,300 | 44,651 | 48,067 |
| Worker's Compensation Insurance | 52230 | 30,360 | 31,800 | 25,873 | 29,686 |
| Professional Services (Contractual) | 52300 | 73,143 | 70,500 | 61,827 | 55,000 |
| Rental - Land & Buildings | 52400 | 0 | 0 | 0 | (|
| Rental - Maintenance Equipment | 52500 | 10,072 | 15,100 | 12,056 | 16,000 |
| Rental - Public Address & Intercom | 52600 | 0 | 0 | 0 | (|
| Temporary Electrical Work (Contractual) | 52700 | 0 | 0 | 0 | (|
| Light, Heat, Water and Power | 52800 | 272,392 | 237,000 | 264,287 | 265,000 |
| Maintenance of Equipment - Supplies & Expense | | 33,298 | 60,000 | 30,927 | 32,000 |
| Maint. of Bldgs. & Grounds- Supplies & Expense | 53000 | 91,725 | | 77,655 | 80,000 |
| Trash Removal, Clean up (Contractual) | 53100 | 66,321 | 53,000 | 49,488 | 45,000 |
| Other (Explain) | 53200 | 00,021 | 0 | 0 | .0,00 |
| Special Repairs & Maintenance (List) | 53300 | 13,416 | | 7,877 | 12,50 |
| TOTAL MAINTENANCE EXPENSE | 52001 | 1,288,006 | | | 1,306,54 |

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| SAN MATEO | COUNTY EX | PO. AND FAIR | ASSOCIATION |
|-----------|-----------|--------------|-------------|
| | | | |

| | Acct. | Actual | Budgeted | Estimated | Propose |
|--|-------|---------|----------|-----------|---------|
| | No. | 2004 | 2005 | 2005 | 2006 |
| | | r | | | |
| Salaries & Wages - Permanent | 54100 | 0 | 0 | 0 | |
| Salaries & Wages - Temporary | 54101 | 0 | 0 | 0 | |
| Employee Benefits | 54110 | 0 | 0 | 0 | |
| Payroll Taxes | 54120 | 0 | 0 | 0 | |
| Worker's Compensation Insurance | 54130 | 0 | 0 | 0 | |
| Professional Services (Contractual) | 54200 | 102,669 | 85,000 | 92,872 | 85 |
| Supplies and Expense | 54300 | 20,288 | 31,000 | 9,503 | 16 |
| Advertising | 54400 | 127,585 | 153,000 | 118,635 | 175 |
| Promotional Expense | 54500 | 3,067 | 7,500 | 6,584 | 6 |
| Public Relations Expense | 54600 | 6,866 | 10,600 | 9,422 | 10 |
| Pre-Fair Events | 54700 | 0 | 0 | 0 | |
| Other (Explain) | 54800 | 0 | 0 | 0 | |
| TOTAL PUBLICITY EXPENSE | 54000 | 260,475 | 287,100 | 237,016 | 292 |
| ATTENDANCE OPERATIONS: | | | | | |
| Salaries & Wages - Permanent | 56100 | 119,042 | 108,000 | 118,354 | 123 |
| Salaries & Wages - Temporary | 56101 | 125,604 | 133,328 | 113,529 | 125 |
| Employee Benefits | 56110 | 31,487 | 33,300 | 38,504 | 43 |
| Payroll Taxes | 56120 | 17,920 | 19,200 | 17,565 | 19 |
| Worker's Compensation Insurance | 56130 | 12,022 | 11,050 | 9,993 | 12 |
| Professional Services (Contractual) | 56200 | 95,581 | 158,355 | 100,395 | 145 |
| Supplies and Expense | 56300 | 94,923 | 55,000 | 60,554 | 63 |
| Other (Explain) | 56400 | 0 | 0 | 0 | |
| TOTAL ATTENDANCE OPERATIONS | 56000 | 496,579 | 518,233 | 458,894 | 531 |
| MISCELLANEOUS FAIR EXPENSE: | | | - | | |
| Parking Lot - % paid to contractor | 57100 | 0 | 0 | 0 | |
| Parking Lot - Salaries & Wages - Permanent | 57101 | 0 | 0 | 0 | |
| Parking Lot - Salaries & Wages - Temporary | 57102 | 0 | 0 | 0 | |
| Program Expense | 57200 | 5,417 | 5,500 | 5,658 | 6 |
| Utility Fees | 57300 | 0 | 0 | 0 | |
| Exhibit Guide | 57400 | 5,985 | 6,500 | 6,821 | 12 |
| Stall Expense | 57500 | 0 | 0 | 0 | |
| Sponsorships | 57700 | 88,248 | 47,200 | 135,514 | 105 |
| Other (Explain) | 57800 | 0 | 0 | 0 | |
| Commercial Exhibits & Concessions | 57900 | 0 | 0 | 0 | |
| TOTAL MISCELLANEOUS FAIR | 57000 | 99,650 | 59,200 | 147,993 | 123 |
| MISCELLANEOUS NON-FAIR PROGRAMS: | | | | | |
| Salaries & Wages - Permanent | 57105 | 0 | 0 | 0 | |
| Salaries & Wages - Temporary | 57106 | 0 | 0 | 0 | |
| Employee Benefits | 57115 | 0 | 0 | 0 | |
| Payroll Taxes | 57125 | 0 | 0 | 0 | |
| Worker's Compensation Insurance | 57135 | 0 | 0 | 0 | |
| Supplies & Expense | 57205 | 0 | 0 | 0 | |
| Publicity | 57305 | 0 | 0 | 0 | |
| Attendance | 57405 | 0 | 0 | 0 | |
| Exhibits | 57505 | 0 | 0 | 0 | |
| Other (Explain) | 57605 | 0 | 0 | 0 | |
| TOTAL MISC. NON-FAIR PROGRAMS | 57005 | 0 | 0 | 0 | |

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| SAN MATEO COUNTY | EXPO. AND FAIR | ASSOCIATION |
|------------------|----------------|-------------|
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| Details of Expenditures | Acct. | Proposed | | | |
|--|----------------|-------------|------------------|----------------|---------|
| | No. | Actual 2004 | Budgeted 2005 | Estimated 2005 | 2006 |
| PREMIUMS EXPENSE (Excluding Horse Show): | - <u>.</u> | 2004 | 2003 | 2000 [| |
| Cash Awards | 58100 | 43,810 | 46,800 | 51,752 | 51,000 |
| Trophies, Medals, Ribbons | 58200 | 4,489 | 2,000 | 5,184 | 5,500 |
| Sponsored Cash Awards | 58300 | 0 | 0 | 0 | 0,000 |
| Sponsored Trophies, Medals, Ribbons | 58400 | 0 | 0 | 0 | |
| Other Awards (Explain) | 58500 | 0 | 0 | 0 | |
| TOTAL PREMIUM EXPENSE | 58000 | 48,299 | 48,800 | 56,936 | 56,500 |
| EXHIBITS EXPENSE: | 1 30000 1 | +0,233 | | | |
| Salaries & Wages - Permanent | 63100 | 0 | 0 | o | |
| Salaries & Wages - Temporary | 63101 | 68,554 | 66,500 | 67,371 | 66,500 |
| Employee Benefits | 63110 | 00,004 | 00,000 | 0,011 | |
| Payroll Taxes | 63120 | 5,244 | 5,100 | 5,154 | 5,100 |
| Worker's Compensation Insurance | 63130 | 3,527 | 3,520 | 2,932 | 3,143 |
| Judges (Contractual) | 63200 | 6,030 | 6,200 | 6,580 | 6,200 |
| Professional Services - Other (Contractual) | 63300 | 14,660 | 15,850 | 19,786 | 19,000 |
| Supplies and Expense | 63400 | 42,731 | 63,725 | 73,346 | 75,00 |
| Tent & Booth Rental | 63500 | 11,900 | 15,000 | 11,384 | 15,00 |
| Decorations | 63600 | 24,017 | 28,000 | 14,066 | 25,00 |
| Other (Explain) | 63700 | 0 | 20,000 | 0 | 20,00 |
| TOTAL EXHIBITS EXPENSE | 63000 | 176,663 | 203,895 | 200,619 | 214,94 |
| HORSE SHOW EXPENSE (Including Premiums) | | 170,005 | 200,000 | 200,010 | 214,01 |
| Salaries & Wages - Permanent | 64100 | o | 0 | 0 | |
| Salaries & Wages - Temporary | 64101 | 0 | 0 | 0 | |
| Employee Benefits | 64110 | 0 | 0 | 0 | |
| Payroll Taxes | 64120 | 0 | 0 | 0 | |
| Worker's Compensation Insurance | 64130 | 0 | | 0 | |
| Judges (Contractual) | 64200 | 0 | 0 | 0 | |
| Professional Services - Other (Contractual) | 64300 | 0 | 0 | 0 | |
| Supplies and Expense | 64400 | 0 | 0 | 0 | <u></u> |
| Cattle Fees | 64500 | 0 | 0 | 0 | |
| Other (Explain) | 64600 | 0 | 0 | 0 | |
| Tent & Booth Rental | 64610 | 0 | 0 | 0 | |
| Decorations | 64620 | 0 | 0 | 0 | |
| Cash Awards | 64710 | 0 | 0 | 0 | <u></u> |
| | 64710 | 0 | 0 | 0 | |
| Trophies, Medals, Ribbons | | | ····· | | |
| Sponsored Cash Awards | 64730 | 0 | 0 | 0 | |
| Sponsored Trophies, Medals, Ribbons TOTAL HORSE SHOW EXPENSE | 64740 64000 | 0 | 0 | 0 | |

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SAN MATEO COUNTY EXPO. AND FAIR ASSOCIATION

| Detail of Expenditures | | JAN | MATEO COUNTI | EXPU. AND FAIL | Accountion |
|---------------------------------------|-------|---------|--------------|----------------|------------|
| | Acct. | Actual | Budgeted | Estimated | Proposed |
| · · · · · · · · · · · · · · · · · · · | No. | 2004 | 2005 | 2005 | 2006 |
| HORSE RACING EXPENSE (LIVE): | | | | | |
| Salaries & Wages (Non Pari-Mutuel) | 65100 | 0 | 0 | 0 | 0 |
| Salaries & Wages (Pari-Mutuel) | 65200 | 0 | 0 | 0 | 0 |
| Employee Benefits | 65210 | 0 | 0 | 0 | 0 |
| Payroll Taxes | 65220 | 0 | 0 | 0 | 0 |
| Worker's Compensation Insurance | 65230 | 23,000 | 24,000 | 23,000 | 23,000 |
| Professional Services (Contractual) | 65300 | 75,615 | 71,800 | 36,494 | 36,000 |
| Supplies and Expense | 65400 | 7,773 | 9,300 | 2,465 | 7,400 |
| Rental - Totalisator Equipment | 65600 | 0 | 0 | 0 | 0 |
| Rental - Other Equipment | 65700 | 0 | 0 | 0 | 0 |
| Other (Advertising-Allocated) | 65800 | 71,007 | 71,000 | 76,014 | 71,000 |
| TOTAL RACING EXPENSE (LIVE) | 65000 | 177,395 | 176,100 | 137,973 | 137,400 |
| SATELLITE WAGERING EXPENSE: | | | | | |
| TOTAL SATELLITE WAGERING | 65005 | 0 | 0 | 0 | 0 |
| FAIR ENTERTAINMENT EXPENSE: | | | | | |
| Salaries & Wages - Permanent | 66100 | 0 | 0 | 0 | 0 |
| Salaries & Wages - Temporary | 66101 | 32,551 | 25,250 | 30,120 | 25,250 |
| Employee Benefits | 66110 | 0 | 0 | 0 | 0 |
| Payroll Taxes | 66120 | 2,246 | 2,225 | 2,018 | 1,931 |
| Worker's Compensation Insurance | 66130 | 1,510 | 1,520 | 1,107 | 1,193 |
| Professional Services (Contractual) | 66200 | 110,140 | 111,500 | 114,405 | 111,500 |
| Supplies and Expense | 66300 | 37,086 | 44,000 | 19,731 | 32,000 |
| Rodeo | 66400 | 0 | 0 | 0 | 0 |
| Grounds Entertainment | 66500 | 87,700 | 120,000 | 85,911 | 120,000 |
| Grandstand Entertainment | 66600 | 140,000 | 240,000 | 241,500 | 240,000 |
| Other (Explain) | 66700 | 0 | 0 | 0 | 0 |
| TOTAL FAIR ENTERTAINMENT | 66000 | 411,233 | 544,495 | 494,792 | 531,874 |
| MOTORIZED RACING EXPENSE: | | | | | |
| TOTAL MOTORIZED RACING EXPENSE | 66109 | 0 | 0 | 0 | 0 |
| INTERIM ENTERTAINMENT EXPENSE: | | | | • | <u>.</u> |
| Salaries & Wages - Permanent | 66208 | 0 | 0 | 0 | 0 |
| Salaries & Wages - Temporary | 66209 | 0 | 0 | 0 | 0 |
| Employee Benefits | 66219 | 0 | 0 | 0 | 0 |
| Payroll Taxes | 66229 | 0 | 0 | 0 | 0 |
| Worker's Compensation Insurance | 66239 | 0 | 0 | 0 | 0 |
| Supplies & Expense | 66309 | 0 | 0 | 0 | 0 |
| Concerts (List) | 66609 | 0 | | 0 | 0 |
| Other (Explain) | 66809 | 0 | | 0 | · 0 |
| | 66009 | 0 | | | 0 |

Detail of Expenditures

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| i aye | 10 |

| Detail of Expenditures | SAN MATEO COUNTY EXPO. AND FAIR ASSOCIATION | | | | | |
|--|---|--------------------|--------------------|-----------|-----------|--|
| | Acct. | Actual | Budgeted | Estimated | Proposed | |
| | No. | 2004 | 2005 | 2005 | 2006 | |
| NON-CAPITALIZED EQUIPMENT EXPENSE (LIS | ST) (Cost less | s than \$5,000 and | life less than one | year): | | |
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| TOTAL EQUIPMENT EXPENSE | 72300 | 0 | 0 | 0 | 0 | |
| PRIOR YEAR OPERATING EXPENSE ADJUST | MENT: | | | | | |
| General Expense Adjustments (a) | 80010 | 27,169 | | (37,898) | | |
| Bad Debt Expense | 80020 | | | | | |
| PRIOR YEAR EXPENDITURE | 80000 | 27,169 | | (37,898) | | |
| CASH SHORTAGES & OVERAGES: | | | | | | |
| Ticket Sales | 85100 | (102) | | (281) | | |
| Souvenir Sales | 85200 | 0 | | 0 | | |
| Merchandise Sales | 85500 | 0 | | 0 | | |
| Other (Explain) | 85900 | 0 | | 0 | | |
| CASH (OVER)/UNDER | 85000 | (102) | | (281) | | |
| | - | | | | | |
| DEPRECIATION EXPENSE: | 90000 | 87,664 | 133,916 | 203,000 | 200,500 | |
| | | | | | | |
| OTHER OPERATING EXPENSE: | | | | | | |
| Loss on Sale of Asset | 94010 | 0 | 0 | 0 | 0 | |
| Other (Explain) | 94500 | 0 | 0 | 0 | 0 | |
| | | | | | | |
| TOTAL OTHER OPERATING EXPENSE | 94000 | 0 | 0 | 0 | 0 | |

Note(s): (a) 2005 credit reflects reimb. of 2004 racing legal expenses.

| Variance Report | Automatically prepared Budgeted vs. | | | | | Estimated vs. | | |
|----------------------------|-------------------------------------|-----------|----------|-----------|-----------|---------------|-------------|----------|
| | Acct. Estimated Fluctuation | | 2005 2 | 2005 | 2006 | | Fluctuation | |
| | No. | \$ Change | % Change | Budgeted | Estimated | Proposed | \$ Change | % Change |
| OPERATING REVENUES: | | | | | | | µ | |
| Admissions to Grounds | 41000 | 13,584 | 2.8% | 485,000 | 498,584 | 510,000 | 11,416 | 2.3% |
| Commercial Space | 41500 | (2,647) | -1.8% | 150,000 | 147,353 | 150,000 | 2,647 | 1.89 |
| Concessions | 42000 | (761) | -0.2% | 351,500 | 350,739 | 371,500 | 20,761 | 5.9% |
| Exhibits | 43000 | (4,694) | -16.5% | 28,500 | 23,806 | 25,475 | 1,669 | 7.09 |
| Horse Show | 44000 | | | | | | | |
| Horse Racing (Live) | 45000 | 247,797 | 82.6% | 300,000 | 547,797 | 475,000 | (72,797) | -13.3% |
| Satellite Wagering | 45005 | | | | | | | |
| Fair Attractions | 46000 | | | | | | | |
| Motorized Racing | 46109 | | | | | | | |
| Interim Attractions | 46009 | | | | | | | |
| Miscellaneous Fair | 47000 | 79,141 | 30.6% | 259,000 | 338,141 | 343,525 | 5,384 | 1.6% |
| Misc. Non-Fair Programs | 47005 | | | | | | | |
| Interim Revenue | 48000 | (515,571) | -18.5% | 2,779,547 | 2,263,976 | 2,455,262 | 191,286 | 8.4% |
| Prior Year Revenue Adj | 49000 | 4,417 | 100.0% | | 4,417 | | (4,417) | -100.0% |
| Other Operating Revenue | 49500 | (44,811) | -59.0% | 75,900 | 31,089 | 55,000 | 23,911 | 76.9% |
| TOTAL OPERATING REVENUES | ; ; | (223,545) | | 4,429,447 | 4,205,902 | 4,385,762 | 179,860 | 4.3% |
| OPERATING EXPENDITURES: | | | | | | | | |
| Administration | 50000 | 7,276 | 0.6% | 1,300,635 | 1,307,911 | 1,360,709 | 52,798 | 4.0% |
| Maintenance & Gen Ops | 52000 | (142,574) | -10.4% | 1,375,796 | 1,233,222 | 1,306,545 | 73,323 | 5.9% |
| Publicity | 54000 | (50,084) | -17.4% | 287,100 | 237,016 | 292,470 | 55,454 | 23.49 |
| Attendance Operations | 56000 | (59,339) | -11.5% | 518,233 | 458,894 | 531,472 | 72,578 | 15.89 |
| Miscellaneous Fair | 57000 | 88,793 | 150.0% | 59,200 | 147,993 | 123,500 | (24,493) | -16.69 |
| Misc. Non-Fair Programs | 57005 | | | | | | | |
| Premiums | 58000 | 8,136 | 16.7% | 48,800 | 56,936 | 56,500 | (436) | -0.89 |
| Exhibits | 63000 | (3,276) | -1.6% | 203,895 | 200,619 | 214,943 | 14,324 | 7.19 |
| Horse Show | 64000 | | | | | | | |
| Horse Racing (Live) | 65000 | (38,127) | -21.7% | 176,100 | 137,973 | 137,400 | (573) | -0.4% |
| Satellite Wagering | 65005 | | | | | | | |
| Fair Entertainment Expense | 66000 | (49,703) | -9.1% | 544,495 | 494,792 | 531,874 | 37,082 | 7.5% |
| Motorized Racing | 66109 | | | | | | | |
| Interim Entertainment Exp | 66009 | | | | | <u></u> | | |
| Equipment (Funded by Fair) | 72300 | | 1 | | | | | |
| Prior Year Expense Adj | 80000 | (37,898) | 100.0% | | (37,898) | | 37,898 | -100.09 |
| Cash (over/under) | 85000 | (281) | | | (281) | | 281 | -100.09 |
| Depreciation | 90000 | 69,084 | 51.6% | | 203,000 | 200,500 | (2,500) | -1.2 |
| Other Operating Expense | 94000 | 00,004 | 01.076 | 100,010 | 200,000 | 200,000 | (2,000) | -1.6 |
| | · | (207,993) | -4.5% | 4,648,170 | 4,440,177 | 4,755,913 | 315,736 | 7.1 |
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