

**Communications Recommendations  
Estimated Costs**

<b>Recommendation</b>	<b>Cost</b>
Web redesign and improvements	\$45,000
Web Master	(\$100,000) existing ISD personnel, reassigned to CMO for one-year project
Translation of collateral	\$30,000
Informational Kiosks (4 kiosks @ \$6,250)	\$ 25,000
Photo/video library	\$10,000
Identity project strategic plan	\$125, 000
Communications Training	\$15, 000
County Manager's Innovation Conference	\$1,500
Estimated total	\$351,500