



COUNTY OF SAN MATEO
Inter-Departmental Correspondence

Human Services Agency

DATE: January 17, 2008
BOARD MEETING DATE: January 29, 2008
SPECIAL NOTICE/HEARING: None
VOTE REQUIRED: None

TO: Honorable Board of Supervisors

FROM: Beverly Beasley Johnson, JD, Director, Human Services Agency

Deborah Torres, LCSW, Director, Prevention and Early Intervention Services, Human Services Agency

SUBJECT: North Fair Oaks Day Worker Program-Update Report

RECOMMENDATION:

Accept a Report on the North Fair Oaks Day Worker Program.

VISION ALIGNMENT:

Commitments: Realize the potential of our diverse population and Ensure basic health and safety for all.

Goal Number (s): 1 and 8: Our diverse population works well together to build strong communities, effective government and a prosperous economy; and Help vulnerable people-the aged, disabled, mentally ill, at-risk youth and others-achieve a better quality of life.

Performance Measure(s):	FY 2006-07 Actual	FY 2007-08 Projected
Maintain a minimum match rate of 30% of job seekers to job providers.	31%	35%
Register a minimum of 75 employers (2006-2008).	104	100

BACKGROUND:

On May 9, 2006 the Board of Supervisors adopted a Resolution Number 067969 authorizing the execution of an Agreement with The Multicultural Institute for the operation of the Day Worker Program in the North Fair Oaks area of Redwood City. The contract amount is \$288,000 for the term of July 1, 2006 to June 30, 2008. This contract is monitored by Prevention and Early Intervention Services of the Human Services Agency.

DISCUSSION:

The Agreement with The Multicultural Institute is for the operation of the Day Worker Program which matches employers seeking day workers with workers seeking employment. The two main goals of the Program are; 1) to connect day workers to jobs, training opportunities, medical, social and emergency assistance services; and 2) proactively address and diminish concerns of local residents and businesses affected by day worker presence in the North Fair Oaks area. The Program includes street-based culturally and linguistically focused outreach services, provided by three bicultural (Spanish/English) speaking Outreach Staff with The Multicultural Institute. The Program is in operation from 8:00am to 4:30pm, Monday thru Friday and staff utilizes cell phones, as well as the internet as a means of channeling contacts with day workers and employers.

Although the focus is street outreach, staff is stationed at the County facility at 2500 Middlefield Road in Redwood City when they need to do administrative work and follow-up on referrals for employment and other needed services for the day workers and their families. The staff maintains ongoing positive partnerships with multiple community providers in the immediate and broader North Fair Oaks community.

The Day Worker Committee includes representatives from several County offices: the Human Services Agency, County Manager's Office, Sheriff's Office, Department of Public Works and the Multicultural Institute, and meets on a regular basis to review the outcomes of the Program (through Supervisor Jacobs Gibson's office, the Board of Supervisors).

Identified Performance Measures and overall Outcomes since July 1, 2006 have been very positive and in some areas exceeded targets:

- 407 male workers have been registered by the Program as well as 22 women also seeking employment;
- 178 different individuals got one or more jobs;
- 104 employers have been registered with the Program;
- The Program promotes \$12.00 - \$15.00/hour as a minimum wage for most jobs;
- Complaints to the Sheriff's Office have significantly decreased by 64% (55 in 2006, 20 in 2007);
- Customer feedback from employers has been positive (per follow-up telephone calls upon completion of job);

- 140 referrals have been made for medical and dental services for day workers and their families, preventing more costly emergency care services; and
- Day Workers are referred to Peninsula Works and other community resources to increase job skills, as well as screened for eligible benefits.

FISCAL IMPACT

None.