



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
Department of Parks



DATE: August 5, 2010
BOARD MEETING DATE: August 24, 2010
SPECIAL NOTICE/HEARING: None
VOTE REQUIRED: Majority

TO: Honorable Board of Supervisors
FROM: David G. Holland, Director, Department of Parks
SUBJECT: Request for a One-Time Waiver of the \$5.00 Vehicle Entry Fee to San Mateo County Parks

RECOMMENDATION:

Adopt a Resolution authorizing a one-time waiver of the \$5.00 vehicle entry fee to Coyote Point Recreation Area and Flood, Huddart, Junipero Serra, Memorial, San Bruno Mountain, and San Pedro Valley County Parks for the 17th Annual National Public Lands Day on Saturday, September 25, 2010.

BACKGROUND:

National Public Lands Day 2010 celebrates service and recreation on public lands while educating volunteers about the needs of our parks. National Public Lands Day engages a diverse audience of adult and youth volunteers to get outdoors and improve their lands, whether at the grandest national park or at an urban park in their neighborhood. The day inspires a new generation of volunteers and encourages them to explore and enjoy America's natural wonders through outdoor recreation.

For last year's National Public Lands Day, open houses were held at Huddart County Park, San Pedro Valley County Park and Crystal Springs Regional Trail. The open houses provided visitors the opportunities to learn more about County Parks through informational exhibits, interactive displays and docent-led hikes.

DISCUSSION:

This year, the fourth year that County Parks will participate in National Public Lands Day, volunteers will partner with park staff to improve the youth campsite area at Huddart Park by clearing the area and planting native trees and shrubs. In addition, a bayside cleanup at Coyote Point Recreation Area and coastal cleanup at Mirada Surf will serve as activities that recognize National Public Lands Day and California Coastal Cleanup Day.

The Board is requested to authorize a one-time waiver of the vehicle entry fee to certain

County Parks in celebration of National Public Lands Day, September 25, 2010.

Approval of this Resolution contributes to the Shared Vision 2025 outcome of an Environmentally Conscious Community by allowing residents an incentivized opportunity to visit our public lands and learn how these environs may best be protected and enjoyed.

County Counsel has reviewed and approved the Resolution as to form.

Performance Measure(s):

Measure	FY 2009-10 Actual	FY 2010-11 Projected
Education and Volunteer Development	Three open houses	Three volunteer activities

FISCAL IMPACT:

In 2009, the resultant revenue loss from the one-time waiver of the vehicle entry to various County Parks on National Public Lands Day was approximately \$3,090. Staff expects a similar amount this year if the waiver is authorized. Staff believes however that this revenue loss is offset by the opportunity created to attract new visitors to our parks, the potential recruitment of future volunteers, and the value of volunteer contributions to County Parks.

RESOLUTION NO. _____

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

* * * * *

RESOLUTION AUTHORIZING A ONE-TIME WAIVER OF THE \$5.00 VEHICLE ENTRY FEE TO COYOTE POINT RECREATION AREA AND FLOOD, HUDDART, JUNIPERO SERRA, MEMORIAL, SAN BRUNO MOUNTAIN, AND SAN PEDRO VALLEY COUNTY PARKS FOR THE 17TH ANNUAL NATIONAL PUBLIC LANDS DAY ON SATURDAY, SEPTEMBER 25, 2010

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, the 17th Annual National Public Lands Day is September 25, 2010 and San Mateo County Parks will support that day with volunteer activities at Huddart County Park, Coyote Point Recreation Area and Mirada Surf; and

WHEREAS, there is a \$5.00 vehicle entry fee for some County Parks; and

WHEREAS, this Board has determined that waiving the \$5.00 on September 25, 2010 would be in the best interests of the County to encourage people to come to the County Parks on National Public Lands Day as it will promote volunteerism and promote public use of County Parks.

NOW, THEREFORE, IT IS ORDERED AND DETERMINED that the San Mateo County Board of Supervisors authorizes a one-time waiver of the \$5.00 vehicle entry fee to Coyote Point Recreation Area and Flood, Huddart, Junipero Serra, Memorial, San Bruno Mountain, and San Pedro Valley County Parks for the 17th Annual National Public

Lands Day on Saturday, September 25, 2010.

* * * * *