THE BOARD OF SUPERVISORS COUNTY OF SAN MATEO, STATE OF CALIFORNIA PROCLAMATION DESIGNATING NOVEMBER 15, 2011, AS

National Memory Screening Day

WHEREAS, in 2003, the Alzheimer's Foundation of America set the third Tuesday in November as National Memory Screening Day – as part of National Alzheimer's Disease Awareness Month – to help educate the public about this progressive brain disorder that is among the top 10 causes of death in the United States, and

WHEREAS, more than 5.1 million Americans suffer from Alzheimer's, including approximately 585,000 Californians – a number expected to double by 2030; statistically, Alzheimer's strikes some 10 percent of those age 65 or older and nearly half of those age 85 or older; and

WHEREAS, as with many diseases, early detection and diagnosis directly affect treatment methods, therapies and social services, plus the various counseling programs and support services for caregivers; and

WHEREAS, in response to research breakthroughs, AFA created National Memory Screening Day to help promote early detection; while memory screenings are not used to diagnose any illnesses, they are useful as indicators of whether or not the person might benefit from additional examinations by qualified medical professionals; and

WHEREAS, proper memory screenings are a safe, confidential and cost-effective method of helping to identify individuals potentially at-risk of Alzheimer's and to direct them to the appropriate resources.

NOW, THEREFORE, BE IT PROCLAIMED that the Board of Supervisors of San Mateo County designates November 15, 2011, as National Memory Screening Day, and joins the Alzheimer's Foundation of America in urging everyone in San Mateo County, especially those with older family members, friends or neighbors, to learn more about Alzheimer's and the critical importance of early detection and diagnosis.

Dated: NOVEMBER 15, 2011
SUPERVISORS:

	CAROLE GROOM, PRESIDENT
	DAVE PINE
	DON HORSLEY
	ROSE JACOBS GIBSON
	ADRIENNE J. TISSIER
Deputy Clerk of the Board of Supervisors	_ :