



## San Mateo County Arts Commission

Nicole Moayeri, M.D., 1<sup>st</sup> District  
Dildar Gill Pisani, 2<sup>nd</sup> District  
Sherrill Swan, 3<sup>rd</sup> District  
Karen Chew, 4<sup>th</sup> District  
Robin Leiter, 5<sup>th</sup> District

Department of Parks  
455 County Center, 4<sup>th</sup> Floor  
Redwood City, CA 94063  
David G. Holland, Director  
(650) 599-1393

Regular Meeting of the Arts Commission  
April 16, 2007  
12 p.m. to 1:30 p.m.  
Woodside Elementary School – Art Room  
3195 Woodside Road, Woodside CA 94062\*

### MINUTES

#### 1. Roll Call

Chair Moayeri called the meeting to order at 12:11 p.m.

Commissioners: Chew (Vice-chair), Gill Pisani, Leiter (absent), Moayeri (Chair), Swan  
Staff: Bennett  
Guests: Ms. Beverly Iverson, San Mateo County Arts Educator for 2007  
Mr. Dick Sperisen, San Mateo County Office of Education

#### 2. Oral Communications

There were none.

#### 3. Agenda Amendments

There were none.

#### 4. Tour Woodside Elementary School Art Facility

The Commission toured the facility noting the good lighting, the kiln, the versatility of the space, and the technological opportunities for the students.

#### 5. Appreciation Presentation for Ms. Beverly Iverson, San Mateo County Arts Educator for 2007

Chair Moayeri thanked Ms. Iverson for her contributions to arts education, and on behalf of the Commission presented her with a voucher for a \$100 award. Vice-chair Chew on behalf of the Commission also presented Ms. Iverson with a gift bag containing a gift certificate for \$40 from Ms. Maggie Paalua, owner of Maggie's Art and Drafting Supplies, located at 183 El Camino Real, San Carlos and a \$40 teacher membership to RAFT.

#### 6. Consideration of the Minutes of the Arts Commission A. Regular Meeting of February 22, 2007

Commission Action: M/S Gill Pisani/Swan to approve as presented.

Motion carried 3-0 with Chair Moayeri abstaining.

B. Regular Meeting of March 19, 2007

Commission Action: M/S Gill Pisani/Chew to approve as presented.

Motion carried 3-0 with Commissioner Swan abstaining.

**7. Reports**

A. RAFT Update – Vice-chair Chew

Vice-chair Chew said RAFT has a staffed van that travels to bring materials and on-site workshops to schools. She requested that each Commissioner identify the school districts within their supervisory district that might want to make use of this service. Mr. Sperisen said the County's Arts Education Committee would be meeting soon and he would get information from Vice-chair Chew for the teachers describing RAFT's van and workshop services and the contact information. Vice-chair Chew noted that some San Mateo County teachers make use of RAFT but not many. Ms. Iverson observed that San Mateo County teachers found RAFT's San Jose location to be a deterrent because of the distance, but said the idea of a van coming to the teachers had potential.

Mr. Sperisen said in 1980 the County Office of Education (COE) used a concept similar to RAFT through which they provided teachers with supplies such as paper and carpet squares. This service was provided for 12 years with a facility next to the former location of the COE staffed by a retired art teacher and a young man who picked up donations.

The Commission discussed services RAFT might offer the County, potential material donors and possible sites within the County for the provision of services similar to RAFT. Chair Moayeri said she would talk to Supervisor Church regarding possible available space on County property for such a facility. Vice-chair Chew said she would put a flyer together regarding RAFT's van service.

Mr. Sperisen said in response to a question from Chair Moayeri that SamTrans had done school children's art on the side of its buses for about two years and 2007 would be the last year for that type of art, as they wanted to branch out into some other use.

Mr. Sperisen indicated that the County Office of Education maintains a "Hall of Fame" art gallery of selected works by high school students and how it shows the creative future of the U.S.A., noting the positive impression the gallery made on a group of exchange school administrators from China.

The Commission discussed with Mr. Sperisen the required standards for arts education for K-12 and funding budgeted by the State for arts education. Through this discussion a suggestion arose to publicize the selection of the County's Arts Educator of the Year in the future as that increased visibility of the importance of arts education and created a gentle impetus to administrators to use this funding for dedicated arts education programs.

Mr. Sperisen invited the Commission to hold one of its meetings at the COE. The Commission's consensus was to hold the May 21, 2007 meeting at the COE if there was a room available.

**8. Agenda Items for the May 21, 2007 Meetings**

- A. Review and Recommend FY 2007-08 Arts Commission Budget and Work Priorities to the Board of Supervisors – Director Holland
- B. Review and Recommend Arts Commission Subcommittees
  - 1. Budget

2. Arts Education
  - Raft
3. Symposium
4. Policy Development
  - Arts Commission Representation for Future County Building Projects
  - Process for Acceptance of Art by the County
  - Guidelines for Maintenance of Art Currently Owned by the County
  - Selection of Arts Educator of the Year Process
  - Women's Art Show
5. Marketing Plan
6. Plan to Fully Fund Arts Commission or Local Arts Agency

Agenda item 8.A and most of agenda item 8.B were continued to the meeting of May 21, 2007 so Director Holland could be present for the discussion. Under agenda item 8.B, Commissioner Gill Pisani said on the topic of "Symposium" that she would contact Ms. Patti Pace about helping frame the symposium. It was determined that the symposium might possibly be held at the County Office of Education – it was noted that there were large meeting rooms as well as smaller breakout rooms. Commissioner Gill Pisani said the planned theme was linkage – between art and schools, art and the community, and art and corporations.

Discussion ensued that perhaps a representative from Peninsula Arts Council or one of the Commissioners might be able to attend a fundraising workshop held by a San Francisco fundraising group. Chair Moayeri said she would e-mail the information on the workshop. Commissioner Gill Pisani noted that the workshop might be limited to organizations having 501.3-c status.

## **9. Commissioner Reports**

Vice-chair Chew noted that the City of Redwood City's concert series would have a new venue at the Historical Museum annex.

Chair Gill Pisani said she visited a Museum of Modern Art in Spokane, Washington, and that a symphony concert was presented at the museum during the day – all for the price of one entry fee.

## **10. Adjournment**

The meeting adjourned at 1:30 p.m.